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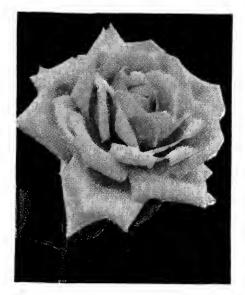




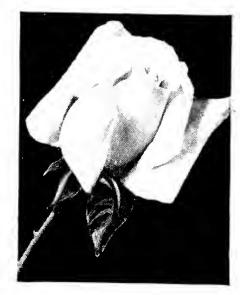
Red Radiance Color between light crimson and red. A free bloomer.



Pink Radiance Lighter colored than Red Radiance, otherwise the same



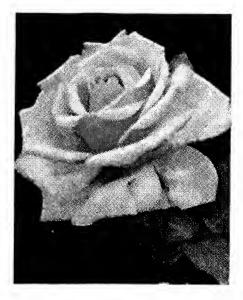
Sunburst Bright yellow, strongly suffused with orange at the center.



White Killarney Long, pointed buds. Free flowering, hardy. Pure white.



Mme. E. Herriot Colorful orange-red salmon. Most brilliant of roses.



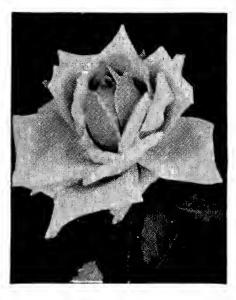
Columbia Lively, bright pink. Very fragrant. Exquisite shape.



Mme. Butterfly Light pink, tinted with gold near base. Richly perfumed



Souv. de Claudius Pernet Fadeless yellow buds, paling toward the edge.



Mrs. Aaron Ward Buds of golden buff, open to tawny gold and pink.



**Etoile De France** Vivid crimson blooms, cerise centers. Very fragrant.



Mrs. Charles Bell Shell-pink buds. Blooms have shadings of soft salmon.



Frau Karl Druschki Pinkish buds and magnificent snow white blooms.



Hadley Rich, crimson-red with velvety texture. Very fragrant. Large, well formed flowers. Beautiful foliage, vigorous grower, and

continues bloomer. 1935

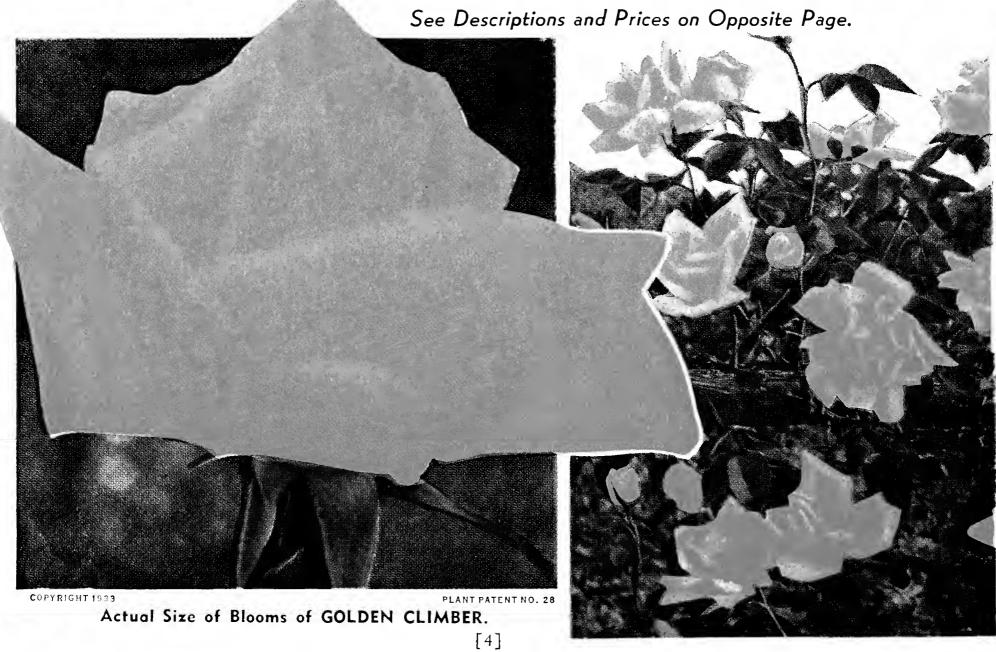
# YOUR CHOICE of Any Six \$ These Beautiful Roses POST-

STRONG, WELL-ROOTED, 2-YEAR-OLD FIELD-GROWN PLANTS

You will agree that we have gathered a beautiful collection of roses on this page. All are strong rooted and well branched—the kind of plants that have the best chance of living when transplanted. They are all of the Everblooming type, one crop of flowers succeeding another at brief intervals. They have been selected for their beautiful form, fragrance and color. These varieties are hardy over most parts of the United States, but need winter protection where temperatures reach zero or below. You have probably wanted a rose garden for a long time. You can now realize your dream—Sears not only have assisted you with a fine selection, but offer these healthy, hardy plants to you at a big saving. Postpaid.



# CLIMBING ROSES WONDERFUL RED BLAZE (above) BEAUTIFUL GOLDEN CLIMBER



# **GUARANTEED NURSERY STOCK**

# The BLAZE Climbing Rose

U. S. Plant Patent No. 10.

See Illustration on Opposite Page

Sent to You in Pre-Planted Pack \$ 59

The last word in climbing rose elegance! The new Blaze Rambler is a startling beauty. Never has there been a climber with such everblooming qualities.

Blaze starts to bloom in the middle of June, and continues its brilliant display of bright scarlet "fireworks" throughout the summer. Blaze often blooms freely during the first years, but plants should be well established before they give their maximum display. This wonderful rose can be pruned low for bedding, medium for shrub use, or trained as a climber. All are finest quality, strong-rooted and well branched stock.

Sent Postpaid from nursery near you, in patented, Pre-Planted Pack, alive and growing! Read about the Pre-Planted Pack at right, below.

71 T 1060—Each .....\$1.59

# Golden Climber

U. S. Plant Patent No. 28.

# The Great Yellow Rambler

See Illustration on Opposite Page

Sent to You in Pre-Planted Pack \$215 POSTPAID

The finest of all yellow climbing roses. In addition to its extreme beauty, it is very hardy, and thrives in almost any soil. The blossoms are of the Hybrid Tea type and quality. They are long lasting, and generally grow solitary on stems up to 18 inches long. This rose has received gold medals and certificates of merit from some of the world's leading horticultural and rose societies. Its brilliant, unmatched yellow, and contrasting foliage, endear it to the heart of every rose lover. This is, without a doubt, the finest yellow climber ever produced.

Sent Postpaid from nursery near you, in patented Pre-Planted Pack, described at right.

71 T 1061—Each ..... \$2.15

# Special Rose Collection

Three choice Rose Bushes selected from surpluses of outstanding named varieties. Because we offer them by color only, we can price them so low. Your choice of red, yellow pink or white No climbers in

\$ OO

them so low. Your choice of red, POSTPAID yellow, pink or white. No climbers included unless requested. State colors wanted. Postpaid.

71 T 959—3 Rose Bushes for .......\$1.00

Your Choice of 3 Any 3 Fine Ramblers

\$ 15 POSTPAID

We list below five of the finest and most popular climbing roses. All plants are healthy and selected from virile stock.

Dorothy Perkins. A favorite late rambler for many

years. Miniature blooms of brilliant shell-pink, on delicate hanging sprays.

Paul's Scarlet. Medium size, early flowers of vivid red. Last for several weeks without fading.

**Dr. W. Van Fleet.** Beautiful foliage and pale pink buds. Blooms in midseason, on long stems.

Climbing American Beauty. Carmine flowers of unusual brilliance. Richly fragrant. Blooms in clusters. Excelsa. Double blossoms of scarlet-crimson, with light streaks and shades. Large clusters.

# The Pre-Planted Pack

The Blaze, Golden Climber and all Roses on pages 1 and 2 are sent to you in a special, patented, Pre-Planted package. Delivered to you, alive and growing. Sure to bloom during the first year!



Fertilized The roots are packed in specially prepared soil, containing peat moss, phosphate, nitrogen and potash in just the right proportions as specified by soil chemists. The ingredients of this special soil are in the correct proportions for the healthy, vigorous growth, and early blooming of the plant. There is no guess work. These roses come to you in the Pre-Planted Pack, alive and vigorous—actually growing!



Pruned You don't even have to prune the branches of the roses sent you in Sears Pre-Planted Pack! This job is taken care of by experts just before shipment is made. The correct pruning of rose bushes is an expert job, and when properly done the flowers will bloom quicker, and they will be larger and more beautiful than blooms from improperly pruned bushes. There's a thrill in having the first and finest roses in your neighborhood.



Potted What a thrill to get your roses by mail and find them alive and growing! When you receive roses in the Sears Pre-Planted Pack, all you do is remove the plant, soil and all, according to simple directions on the box, set it in the ground, press the earth firmly around it. Water it when necessary, and you'll have blooms in a few weeks! A sure, quick way to a beautiful rose garden! And no losses through improper planting.



# The PICK of the CROP from

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EVER before such a complete assortment—never such a large selection of latest varieties, never such opportunities to save money, never such rigid quality standards. To meet the demands of our many thousands of nursery customers Sears present this new, enlarged, improved nursery service that offers everything you need for garden, yard, orchards or farm at prices you can find only at the World's Largest Store.

Sears guaranteed nursery stock comes from the largest and best nurseries in the United States, located at strategic points for prompt shipment. They are all Northern grown and fully acclimated to conditions in this territory. All of these sources are members of the American Association of Nurserymen, and grading is all done to the strict specifications of this association.

There is no guesswork when you buy Sears guaranteed nursery stock!

# Important Information Regarding Prices

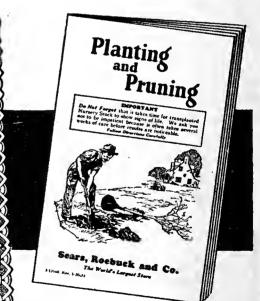
Should the Federal Government or any State find it necessary to increase, by taxes or otherwise, the cost or selling price of any of the merchandise described in this catalog, we reserve the right to add any such taxes or other increases of cost or selling price to the prices of merchandise shown in this catalog.

#### Prices in This Book are for Mail Orders only

The extremely low prices in this catalog are for mail orders only. Our retail store prices are usually higher because of transportation charges and other additional costs for extra services necessary to retail store methods of selling.

# **OUR GUARANTEE**

We guarantee all of our nursery stock, bulbs and seeds, to be true to name, of exceptionally high quality, thrifty and free from disease and to reach you in good condition. Any stock proving otherwise will be replaced free of charge or the purchase price will be refunded. Because of conditions beyond our control after receipt of merchandise and in accordance with trade practice, we cannot be responsible for the crop. SEARS, ROEBUCK and CO.



Planting and Pruning Guide free with every order for Nursery Stock.

Contains valuable information on planting and pruning shade trees, fruit trees, roses, flowering shrubs, hedges, grape vines, and other interesting data.





When you order Nursery Stock or Seeds from Sears, over 10,000 acres of the country's finest and largest nurseries are at your command—over 15 sections of land devoted to the intense cultivation of Nature's finest trees, shrubs, and plants—the finest varieties grown anywhere!

Nursery stock does not start "paying dividends" until considerable time has elapsed. Therefore, the purchasing of this stock is largely a matter of confidence in the concern from which you buy. Sears have gained the complete confidence of millions of customers in nearly fifty years of business.

# **EXPERT GROWING**

Sears nursery stock is grown by expert nurserymen who have devoted their lives to the propagation and development of quality trees, shrubs, roses and other plants.

Various soils are required for the different kinds of nursery stock. With such an extensive acreage at our command, Sears nurserymen are able to select the type of soil best adapted to the development of any particular stock.

# CAREFUL GRADING AND PACKING

All Sears nursery stock is shipped direct from nursery to you, and is packed with the greatest of care in order that it will reach you in a healthy condition. This assures you of quicker growth and less chance of stock dying out.

Experts grade the nursery stock after it is dug and before it is packed. Every plant is critically examined—it must have an abundance of roots, well-balanced tops—every plant must meet the rigid specifications of Sears and of the American Association of Nurserymen. Every plant must be free from disease. A certificate to that effect is furnished by the Department of Agriculture in the state where the stock was produced, and this certificate accompanies each shipment.

# PROMPT SHIPMENT

Sears are prepared to make prompt shipments of all nursery stock in season. Our nurserymen are experienced and familiar with planting and weather conditions, and will make shipment at proper time.

Sears are one of the largest buyers of nursery stock in the United States, therefore demand the highest quality, quickest service and lowest price.

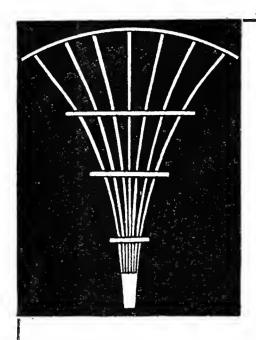
You get the best for less at Sears.











An Attractive Fan **Trellis** 

ONLY

6-Foot Size

Unquestion. ably the best fan trellis on the market today at any where near our low price. Makes a splen-

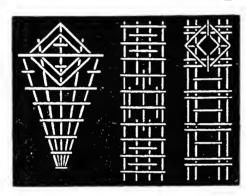
did ornament. The spreaders have holes bored in them to take fan leaves. Painted white. This popular type trellis fits in almost anywhere. 'Dress up'' your place at small cost.

71 T 2900—Fan Trellis, 6 foot. Shpg. wt., 4 lbs. Mailable. Not prepaid. Each ..... 59c

71 TM 2901-Fan Trellis, 8 foot. Shpg. wt., 5 lbs. Not mailable. Not prepaid. Each ... 79c

Make Your Own **Trellises** 

Each



You can easily make your own Trellis from the material contained in this outfit. Straight grained, smooth finished pieces of various lengths in sufficient numbers to make any one of the three designs illustrated. Many other designs shown on instruction sheet which is furnished. Not painted. Not prepaid. Shpg. wt. 4 lbs. aid. Shpg. wt. 4 ll 71 T 2960—Mailable "..... 89c

# Colonial Arch

Just the thing for the garden en-trance, for openings in hedges or fences. Sturdily constructed of smooth finished, well-seasoned, heavy lumber. Heavy hardware for gate included. Painted white. Height overall, 89 in.; outside width, 45 in.; inside width, 36 in.; depth 45 in Not mailinside width, 36 in. depth 45 in. Not mail-able. Not prepaid able. Not prepaid. Shp. wt., 100 lbs.

71 TM 2910

Each ... \$10.95 71 TM 2955 — Same as above but not painted. **\$9.95** 

# Bungalow **Trellis**

Suitable for placing close to wall. Can be

close to wall. Can be used also on both sides of large windows or against a very attractive chimney. Height, 94 inches. Width, 34 inches. Painted white. Shipped by freight or express. Not prepaid.

Shpg. wt., 18 lbs.
71 TM 2922—Each

\$1.89

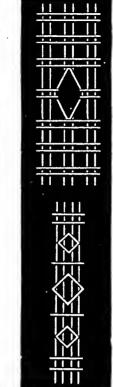
# **Folding** Wood Trellis

This type of trellis can be put to many uses because it extends to so many different lengths and widths. Ideal for climbing roses or vines. Can also be used as a fence.

Painted white. Mailable. Not prepaid. 71 T 2905-34 in. wide, folded. Open to 10 ft. Shpg. wt., 5 lbs. Each

71 T 2906—46 in. wide, folded. Opens to 14 ft. Shpg. wt., 7 lbs. Each ....\$1.29 71 T 2907—70 in. wide, folded. Opens to 16 ft. Shpg. wt. 11 lbs. Each ..\$1.89





# Straight Wall **Trellis**

Our most popular trellis, Excellent for wall or porch. Height, 94 inches; width, 17 inches. Painted white. Shipping weight, 14 pounds. Shipped only by freight or express. Not prepaid.

71 TM 2920 \$1.00

# Diamond Insert Trellis

One of our most popular designs. Suitable for many types of homes. A m ple width for roses or vines. Painted white. Standard 94 in. high, 34 in. wide. Shpg. wt., 20 lbs. Shipped by freight or express. Not prepaid.

71 TM 2919 \$1.89

Same. design with nails and plan for assembling.
Makes trellis 88 inches high, 34 in.
wide. Not painted. Shpg. wt., 7 lbs. Not prepaid. Mailable. 71 T 2956—Each ...... \$1.19

# Pergola DeLuxe

71 TM 2951—Same as above. Unpainted

71\_TM 2913—With Seats. Painted white
71 TM 2952—Same as 71 TM 2913.
Unpainted



(2) Seven or fifteen packets of seeds from se-

lected flower varieties, depending on size of garden.

Liberal supply of Vigoro Plant Food. (4) Wires and stakes for anchoring Mulch Paper to the ground.

(5) Sheet of simple instructions.

### WHAT YOU DO

Prepare soil for planting.
 Stake down mulch paper pattern.

(3) Plant seed from numbered packets in holes of corresponding numbers.

(2) Earlier, more profuse, larger and better

(3) Mulch paper pattern conserves moisture, smothers the weeds and eliminates neces. sity for hoeing and watering. Increases temperature

(4) Successful results even in hard-baking soils that defy proper cultivation.

Size Fee <b>t</b>	No. of Varieties	Cat. No.	
$\frac{1\frac{1}{2} \times 10}{3 \times 10}$	7	71 T 2470 S	1.89
3 A 10			





Assortment 71 T 3424: We have selected only choice roots of lead? ing varieties to make up this assortment, which we are sure will 6 Roots 12 Roots for... please you. 29c Postpaid.



This plant, with its tropical-like foliage and gorgeous blooms, is extremely popular for bedding purposes. The varieties we offer are the best obtainable. Postpaid.

Hungaria: 71 T 3403—The best pink Canna. Large flowers. Height, 3 feet. Green foliage

King Midas: 71 T 3405—A good deep yellow variety. The color

is remarkably permanent. Green foliage. Height, 5 feet.
ing Humbert: 71 T 3400—Scarlet red flowers with reddish brown King Humbert:

foliage. Height, 4 feet. Mrs. A. Conard: 7 flowers. Green foliage. Height, 4 feet.

ellow King Humbert: 71 T 3401—Beautiful yellow flowers spotted

Yellow King Humbert: red, green soliage. Height, 4 feet.

71 T 3402—An outstanding variety. Rich glowing The President: 

City of Portland: 71 T 3410--Extra good. Deep pink blooms, green foliage. Height, 31/2 feet.

mbassador: 71 T 3408—Bronze foliage similar to King Humbert. Flowers brilliant red like President. You usually pay much more than Ambassador: we ask for this extraordinary variety. Height, 4 feet.

Any of the above, Postpaid: 6 Roots for... 45c 12 Roots 85c



# CALADIUM ELEPHANT'S

Grand tropical-look. ing foliage plant for outdoors. Suitable for bedding and borders. Favorite for bordering beds of Cannas and as

specimens in lawns. 71 T 3205-Post-POSTPAID

paid. 3 for 25c Each .. 13c

**EACH** 

### Lily-of-the-Valley (Heavy Clumps)

Fragrant bell-shaped flowers on long stems. Does best in a shady. moist place where it will give a quick and pleasing effect. All clumps are large size, suitable for outdoor planting. We especially recommend the clumps instead of low priced small pips for outdoor planting, as they give quicker results with less chance of a loss.

71 T 3212—Each .....29c Postpaid.







# HARDY LILY BULBS

Lilies are among the most beautiful of all flowering plants and most universally admired. The bulbs may be planted either in the spring or fall.

EACH POSTPAID

REGAL LILY

Easter Lily: Can be forced for Easter or Decoration day. Because it is hardy, it is good for outdoor planting. Large bulbs. Postpaid.

Gold Banded Lily: A white flower suffused with pink and spotted with red dots. A gold band marks the center of each petal. Postpoid.
71 T 3216—Each ......21c

Regal Lily: Wonderful new Lilies; hardy and easily grown. Large creamy white flowers shading to pink. Postpaid.

Tiger Lily: Rich orange flowers spotted with dark purple. Very hardy.

Postpaid. 



# **TUBEROSES**

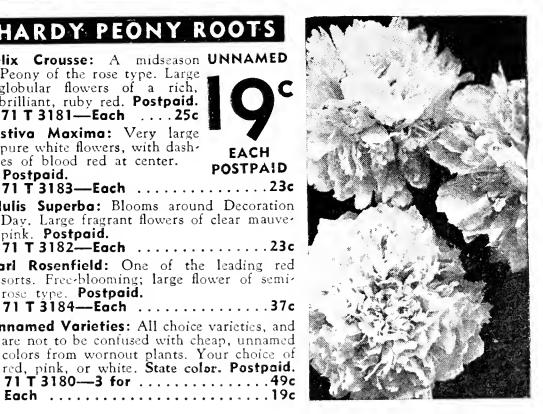
C Excellent for Cut Flowers The tuberose is a well known summer flow. ering bulb. PER DOZ. POSTPAID The flowers hite. Beautiful flower spikes on long stems. Thrive best in rich moist soil. We offer only choice Dwarf Pearl Tuberoses which are the most desirable. The bulbs should not be planted until all danger from frost is past and the ground is warm. Can be started in pots in a warm place and moved to open ground about the end of May. Pot started bulbs will flower much earlier. Postpaid.

12 71 T 3200 39c

## HARDY PEONY ROO

Felix Crousse: A midseason UNNAMED Peony of the rose type. Large globular flowers of a rich, brilliant, ruby red. Postpaid. 71 T 3181—Each .... 25c Festiva Maxima: Very large pure white flowers, with dashes of blood red at center. Postpaid. 71 T 3183—Each ......23c Edulis Superba: Blooms around Decoration Day. Large fragrant flowers of clear mauvepink. Postpaid. Karl Rosenfield: One of the leading red sorts. Free-blooming; large flower of semirose type. Postpaid. Unnamed Varieties: All choice varieties, and

are not to be confused with cheap, unnamed





# .. Add Permanent Beauty to



GAILLARDIA

# PERENNIAL SEED

Height shown after each variety is for plant when matured, subject to variations due to soil and climatic conditions.

Baby's Breath **Gypsophila.**  $2\frac{1}{2}$  feet. 71 T 2366. Used for cutting and combining with other flowers for

bouquets. Blanket Flower 71 T 2363—Gaillardia. 20 inches. They will bloom from early spring until late fall.

Canterbury Bells 71 T 2372—Campanula. 2 to 4 feet. A most important flower for the garden. Very effective when near the early Phlox. Plants heavily loaded with pendent bells. Hardy choice mixed.

Coreopsis

71 T 2387. 21/2 feet. Large yellow daisy-like flowers with broad fluted petals. Brilliant in the garden and in bouquets.

Delphinium (Larkspur)

71 T 2370. 4 feet. Splendid range of colors. Very beautiful.

**English Daisy** 

71 T 2361. 7 inches. Loves a shady place and will reward the gardener with a mass of blossoms.

Shasta Daisy

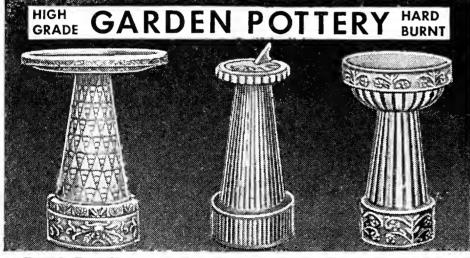
71 T 2373. 21/2 feet. Fine for borders; also for cut flowers. Snowy white with dainty yellow center. Blooms very freely.

Foxglove

71 T 2371. Digitalis. 4 feet. Old favorite. Tall and stately spires of thimble-shaped blossoms. Mixed. Fine for backgrounds.

Myosotis (Forget-me-not)

71 T 2388. 6 inches. A charming flower for the border, but particularly suitable for damp, shady spots.



Bird Bath

Made of high fired pottery. 23 inches high and the bowl 17¼ inches wide. Nicely proportioned. Weather - proof. Green and natural stone finish. Not prepaid. Shpg. wt., 40 lbs. 71 TM 2975 \$2.25

# Sun Dial

26 inches high; 1014 inches diameter at base. Natural stone finish. Weath-erproof. Fluted de-sign. Will only tell approximate time of day. Not prepaid. Shpg. wt., 36 lbs.

71 TM 2985-\$1.79

### Lawn Vase

241/2 inches high; 141/2 inches wide. You can grow plants that you would ordinarily grow in a window box, in this handsome Lawn Vase. Weatherproof pottery. Not prepaid. Shpg. wt., 40 lbs.

71 TM 2990- \$2.69

Bird Bath, Sun Dial and Lawn Vase shipped from East Central Ohio.



# Vermin-Proof Wren House

An attractive house for these charming little birds. Made of heavy asphaltum tile-text, in bright harmonious colors, according to U. S. Department of Agriculture specifications. Abso-Department of Agriculture specifications. Absolutely weather- and vermin-proof. Guaranteed fast colors. The floor and roof are securely fastened and cannot separate. The bottom is removable. Hole of proper size to accommodate wrens, but excludes larger birds. Strong ring for hanging. Each wrenhouse packed in individual carton with printed instructions. Shipping weight, 1 lb. 3 oz. Not prepaid.

71 T 2890—Each 71 T 2890—Each .....

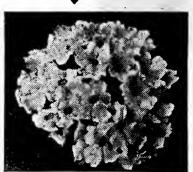


Per Packet

POSTPAID

Hollyhocks Double Mixed. 6 feet. 71 T 2330

Single Mixed. 6 feet. 71 T 2331



VERBENA

Hardy Garden Pinks

A new variety, popular for beds and borders. Resemble Carnations very closely.

71 T 2300. Double Mixed. 12 inches. 71 T 2301. Single Mixed. 12 inches.

Oriental Poppy
71 T 2389. 2½ feet. The best of the Poppy family.
Huge, cup shaped flowers on long, heavy stems. Blossoms in May and June.

Platycodon (Japanese Beliflower)

71 T 2397. 18 inches. Handsome silvery green foliage. Large cupshaped lily-like flowers. Blossoms in June and July. Mixed.

Pyrethrum (Painted Daisy)

71 T 2383. 21/2 feet. Upright slender stalks adorned with fernlike leaves and fine terminal blossoms. Splendid range of colors.

Sweet William

71 T 2343. 18 inches. Produces a splendid effect in borders or beds with its rich and varied colors. Many use Sweet William for cut flowers.

Verbena

71 T 2303. Mixed Colors. 10 inches. Very desirable for massing in beds and flower boxes. The beautiful range of colors is seldom equaled by other flowers.



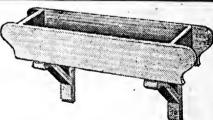
# **Heavy Gauge Steel**

Not to be compared with light weight, lower-priced boxes. Weather-proof. Green baked enamel. Water is carried to plants by a tube running full length of the box. Hole for driving stages. draining stagnant water at opposite end. Not prepaid. Shpg. wts., 24-in. box, 5 lbs. each. 30-in. box, 6 lbs. each. 24-Inch Boxes 71T2850 \$1.10 71T2852 \$1.98 Ea. ... 30-Inch Boxes

30-Inch Boxes
71T2851 \$1.39 71T2853 \$2.49
Ea. \$1.39 2 for \$2.49

Flower Box Hangers

No nails, screws or bolts needed. Hanger clamps on sill. Ad-



# Straight-Grain Wood

Strongly made of 34-inch straight-grained Douglas Fir. of 3/4-inch Ends cut in graceful designs. Two strong wood brackets for fastening to house. Inside measurements 27½ in. by 9 in. Drainage hole in bottom. Shipped taken apart; easily set up. Not prepaid. Shpg. wt., 14 lbs. each. 71 T 2872—

Each \$1.10 2 for \$2.00

# Plant Labels

8-inch wood labels for marking plants in pots or in the garden. Made of pine. Natural finish. Not prepaid. Shipping weight, 6 ounces. 71 T 2868— 25 for ..... 15c



### \$ 28 Modern Guide to Successful Gardening

Written by M. G. Kains, well-known horticultural expert. An up-todate, instructive and understandable book of 370 pages. Many illustrations. Cloth bound. All phases of gardening covered in interesting manner. Everyone who raises fruits, vegetables, flowers or shrubs, or has a rockery, should read and study it. Not prepaid. 

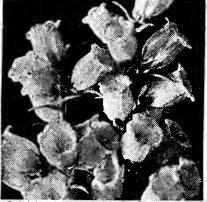




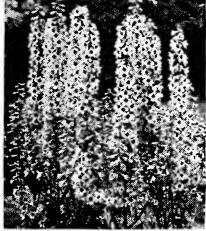
# Your Garden with Perennials.



#### ACHILLEA, "The Pearl"



CAMPANULA (Beliflower)



DELPHINIUM (Larkspur)

# DEPENDABLE HARDY PLANTS

Nothing adds more to the exterior beauty of a home than perennials. If your order is carefully planned, you can have flowers all season. Sears perennials are selected for their hardiness and beauty. An exceptionally fine selection is offered you at comparatively low prices. Give your yard added beauty with Sears perennials.

EACH, POSTPAID

# Spring Blooming Varieties

Alyssum saxatile compactum: One of the show. iest of spring flowers with masses of pale citronyellow blossoms. Fine for edgings and rockeries. Height, 9 to 12 inches.

Anchusa italica, Dropmore: Border plant. Gentian-blue flowers in spring. One of the best blue perennials. 3 to 4 feet high.

Bellis perennis (Double English Daisy): In bloom from early spring until well on into the summer. Height 8 inches. Mixed colors.

Dianthus barbatus (Sweet William): Old favorites, bearing sweet scented flowers during May and June. For the hardy border and for cutting.

Grows to 12 to 18 inches in height. Mixed colors.

Iris germanica (German Iris): Bloom in early
June. Colors: blue, pink, yellow, white, lavender and purple. 11/2 to 2 feet tall. State color.

Iris Kaempferi (Japanese Iris): Very beautiful flowers. Colors: white, purple, lavender, rose, pink and blue. State color.

Myosotis (Forget-me-not) palustris: Everyone remembers Forget-me-nots. For border, rock garden, or waterside. Blue. Height 8 inches.

Phlox: Beacon, cherry red; Ethel Pritchard, French mauve; Frau G. Von Lassburg, pure white; Miss Lingard, pinkish white; Rheinlander, salmon-pink; Sir Edwin Landseer, bright crimson; Subulata, Moss or Mountain Pink. Height 2 to 3 feet. State varieties wanted.

Viola (Tufted Pansies): Jersey Gem. Blooms from April until snow. Rich, dark violet color, and a delicious fragrance. Height 6 to 8 inches.

71 T 2057—State variety wanted. Postpaid. Each.

# Summer Blooming Varieties

Achillea, "The Pearl": Pure white flowers on strong erect stems. 2 feet high. An excellent variety for use in sprays.

Aquilegia (Columbine): One of the most elegant and beautiful hardy plants, producing graceful spurred flowers on stems 2 feet or more high. Mixed. (See page 13).

Astilbe (Spirea): A very popular perennial. Fit into practically all perennial plantings. Pink or white. Height 30 to 36 inches. State color.

Boltonia (False Chamomile): Among the showiest of hardy perennial plants, with large single Asterlike flowers. Height 4 to 5 feet.

Campanula (Bellflower): An old garden favorite. Showy perennial plants. Very desirable and much in demand for rock garden plantings. We offer the following colors: Blue, rose, white, lilac. Height 2 to 3 feet. State color.

Campanula carpatica (Dwarf Harebell): Fine as an edging for a hardy border or for the rockery. Grow in compact tufts. Blue and white. Heigh: 5 to 7 inches. State color.

Carnations, Hardy: An attractive flower. Excellent for cutting or landscape. Pink, red and white. Height 8 to 12 inches. State color.

Coreopsis: A useful and attractive flower, both for border and cutting. Produce golden yellow flowers. Grows to  $1\frac{1}{2}$  to 2 feet.

Delphinium (Larkspur): Belladonna, light blue: Bellamosum, dark blue; English Hybrids, all shades of light and dark blue. Height 3 to 4 feet.

71 T 2057—State variety wanted. Postpaid.

3 for ......42c

There's always a place for a rock garden, and there's nothing like one to "dress up" your yard, space considered. Its compactness is one of its charms. Interesting and beautiful combinations to no end can be made with rocks and plants—and perhaps a miniature falls, or a pool spanned by a rustic bridge. Sears offer 2 fine assort. ments of strong, healthy plants specially adapted to rock gardens. They

6 Plants POSTPAID

have been selected with care and are priced exceptionally low. Get the right start! Use Sears plants. Make that old corner come to life!

Rock Garden Assortment No. 1 Achillea: Charming yellow flowers for the rockery. Alyssum: Dense growth; early; showy golden flowers. Arabis alpina (White Rock Cress): For edging, rock garden and cutting. Pure white flowers. Very fragrant.

Aquilegia: Known as Columbine. Fine rockery flower. Myosotis (Forget-me-nots): Make a charming border.

Oenothera (The Evening Primrose): For rockery borders.

Phlox subulata (Moss Pinks): An evergreen carpet.

Sedum (Stonecrop): Very hardy and drought resisting. The dwarfs are excellent for rock gardens. Pink flowers in August and September. Thick sea-green leaves.

Iberis (Hardy Candytuft): Dwarf plants 8 to 10 inches across. Evergreen foliage. Blooms in early spring.

Statice (Great Sea Lavender): Valuable for the border or rockery.

1½ feet high. Purplish blue minute flowers.

Viola (Tufted Pansies): Small, violet colored blooms.

Iris (Dwarf): Lily-like blue flowers with keen foliage.

Postpaid.

\$1.49 71 T 2050—One each of Assortment No. 1.....



# Rock Garden Assortment No. 2

Sedum: Thick cactus-like leaves. Mixed colors.

Phlox subulata: At home among rocks. One of the earliest spring flowering perennials; moss-like foliage. Deep rose shading to pink. Myosotis: Everyone loves the little Forget-me-nots. Plants have large clusters of beautiful clear blue flowers.

Viola: Your rockery should include Tufted Pansies. Vivid violet colored blossoms, slightly perfumed.

Oenothera: Border your rockery with Evening Primrose. Has shining foliage and pale lemon-yellow flowers.

Arabis alpina (White Rock Cress): A touch of pure white.

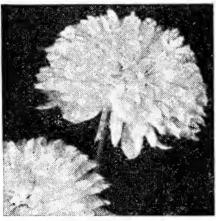
Postpaid. 71 T 2051-One each of Assortment No. 2....



# PLANT PERENNIALS THEY THRIVE and BLOOM YEAR AFTER YEAR .....



ASTER (Michaelmas Daisy)



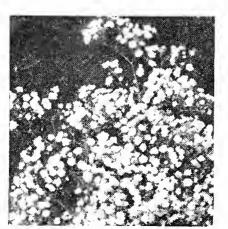
CHRYSANTHEMUM



(Sweet William)



DIGITALIS (Foxglove)



GYPSOPHILA (Baby's Breath)

Dianthus (Sweet William): White, violet and crimson blossoms. Sweet smelling and showy flowers. 1 to 2 feet.

Digitalis (Foxglove): Hybrids. These plants are not offered as to color but are mixed. Colors range from white and shell-pink to deepest rose. Height, 21/2 to 3 feet.

Funkia (Plaintain Lily): An attractive flower for borders. Have broad, massive foliage. White blossoms. 12 to 18 inches.

Gaillardia (Blanket Flower): Yellow flowers flecked with crimson and brown. A sturdy vigorous plant that grows to a height of 2 feet. It starts blooming in June and lasts through the autumn and into the winter.

POSTPAID

Geum (Avens): Pretty for borders, growing about 15 to 18 inches high. Produce showy, bright colored flowers. Fine for the rockery.

Gypsophila (Baby's Breath): When in bloom it is a mass of tiny white flowers forming a beautiful, airy, mistlike effect. Grows 2 to 3 feet high. Fine for mixing with other cut flowers.

Hemerocallis (Lemon Lily): Sweet scented, lemon-yellow Lilies flowering in June and growing about 21/2 to 3 feet in height.

Lychnis chalcedonica: Heads of vivid scarlet flowers. Blooms a long time. 3 feet high. An old garden favorite.

Oenothera (Evening Primrose): Elegant for borders or on the rockery. Blooms all summer. Lemon-yellow blossoms. Height, 21/2 feet.

Pachysandra (Japanese Spurge): One of the best ground covering plants. Fully and practically evergreen. Bears small spikes of light colored flowers in May and June. Height 6 to 9 inches.

Papaver orientale (Oriental Poppy): Tremendous cup-shaped blooms of brightest crimson-scarlet, with large, purplish black blocches at base of petals. Height, 2 to 3 feet.

Platycodon (Balloon Flower): Produce attractive blue or white flowers. Fine for cutting and borders. Grows anywhere. 5 to 7 feet.

Pyrethrum (Painted Daisy): Mixed shades of pink to dark crimson. Attractive blossoms, unsurpassed for beauty. Grows 1 to 2 feet high. Foliage is fine and fernlike.

Rudbeckia (Golden Glow): Large Dahlia-shaped golden yellow flowers. Fine for cutting and borders. Grows anywhere. 5 to 7 feet.

Shasta Daisy, Alaska: Pure white petals and yellow centers. No bouquet is complete without some of these lovely flowers. 2 to 3 feet. Covered with bloom throughout the summer.

Tritoma (Red Hot Poker): Rich orange, scarlet blooms. Stems 3 feet high. Grows in any garden soil. (See page 48).

# Fall Blooming Varieties

Anemone Japonica: (Windflower). Grows 2 to 3 feet high. (See Page 13).

Whirlwind: Double white flowers. Blooms late fall.

Queen Charlotte: LaFrance pink. Excellent for cutting.

Asters (Michaelmas Daisy): Hardy. Blue and pink. 3 to 4 feet high. Bloom September and October. State color.

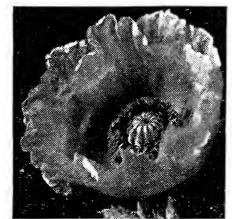
Chrysanthemums, Hardy: A favorite for generations. Height 2 to 3 feet. White, red, pink or yellow. State color.

Stokesia (Cornflower Aster): A fine hardy plant of the Aster family. Beautiful blossoms of azure-blue. 18 to 24 inches. (See page 13).

Yucca filamentosa (Adam's Needle). A low-growing evergreen plant. Branching spikes of drooping creamy white flowers Blossoms on sturdy stalks from 3 to 6 feet high. Fine for the lawn or large rockery.

All Perennials listed above shipped Postpaid. State varieties wanted. 71 T 2057

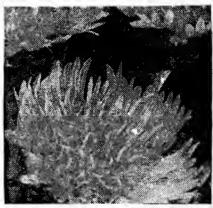
PACHYSANDRA (Jap. Spurge)



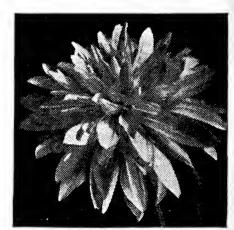
PAPAVER (Oriental Poppy)



YUCCA (Adam's Needle)



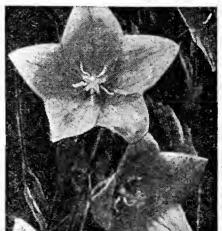
STOKESIA (Cornflower Aster)



RUDBECKIA (Golden Glow)



PYRETHRUM (Painted Daisy)



PLATYCODON (Balloon Flower)



#### Anemone (Windflower)

One of the showiest of the perennials, with leathery-like ornamental foliage, topped by beautiful, long-stemmed flowers. Ot its prettiest when most hardy varieties are "closing up" for winter. You will like the mixed colors. Postpaid. 



#### Cornflower Aster (Stokesia)

One of the choicest of the hardy perennials. Blooms from July to October with large, lavender pink flowers. Fine for cutting. First introduced in South, but its hardiness has made it a Northern favorite. Postpaid.
71 T 2069—Each ......17c

# PERENNIALS FOR PERMANENT BEAUTY



**Beautiful Blanket Flower** (Gaillardia)

Strikingly beautiful. Red center with rings of crimson, maroon, orange or vermilion, tipped with light orange or lemon. Blooms all summer. Postpaid. 71 T 2032—Each ......17c



Columbine (Sears Long-Spurred Hybrids)

A distinct improvement on an old favorite. Soft colors and pastel shades. Special breeding has greatly improved the original strain. Postpaid. 71 T 2070—Each ......23c



Chinese Lantern Plant (Physalis)

Inconspicuous white flowers in July, followed by bright orange-scarlet lantern-like fruits, which make beautiful, long-lasting ornaments for wall vases, stands, etc. Very ornamental. Postpaid. 71 T 2071—Each ......17c



## Shasta Daisy (Sears Giant Hybrids)

The finest of all daisy varieties. The flowers are very large, and a clear, pure white. Plants grow thick with blossoms, making a beautiful bed. Long stems make them fine for cutting. Postpaid.

71 T 2047—Each . . . . . . . . . . . 23c



### Larkspur (Sears Giant Flowering Hybrids)

Very interesting shadings of color in this strain, ranging from blue and purple through mauve to near pink, and a few whites. They bloom from June until fall. Postpaid.

71 T 2029—Each ......23c

### Mourning Bride (Scabiosa)

The finest lavender hardy perennial. Wonderful for cutting, as this flower keeps such a long time in water. The soft, lavender-blue flowers are very striking, and arc quite large.

71 T 2063—Each ..... .. 17c



# **Choice French Lilacs**

French varieties are the best of lilacs. Very hardy.

71 T 1413—Charles X. Single dark reddish purple flowers.
71 T 1414—President Grevy. Double. Large panieles of pale blue flowers.

pale blue flowers.

71 T 1415—Belle de Nancy. Double. Large rosy pink panieles of bloom.

panicles of bloom.

71 T 1416—Michel Buchner. Double. Large panicles of pale lilac-colored blooms.

State variety and catalog numbers. Any of the 37c



# Althea (Rose of Sharon)

One of the most attractive of the flowering shrubs. Grows successfully in ordinary soil. Plants are of low, compact growth, and hold their color throughout the season. Makes fine hedging. Requires very little attention, other than occasional pruning. Very hardy.

Blooms in August and September, after many flowers have gone.

Beautiful rosette-like flowers of blue, white, red or pink. Very attractive shrub standing alone or as a background for other shrubs.

Be sure to state color wanted. Postpaid.

71 T 1300—Each

34c

Hydrangea (Paniculata Grandiflora)

One of America's most popular shrubs. For hedges, beds, groups or alone. Delicate pink blooms, change to bronze, last till autumn. Postpaid.

71 T 1376—> Each .. 34c

Read Our Guarantee on Page 6



# Red Leaf Barberry

A beautiful dwarf shrub. Thrives in the sun or shade, and in any ordinary soil. Shoots planted in sun are red—older leaves a deep maroon-purple. Excellent for hedge or foundation planting. Pale yellow bloom. Postpaid.

71 T 1308—Each ..... 34c



# **Beauty Bush**

(Kolkwitzia)

Originated in the Chinese wilderness. Lovely and graceful. Covered with amazing profusion of pink flowers. Grows to about 8 feet high with long, arching branches. Very hardy. Postpaid.

71 T 1314—Each 37c



Calycanthus Floridus (or Allspice) Long Lasting, Sweet-Scented Shrub

A hardy shrub, grows from four to six feet high, has beautiful dark green leaves. Flowers are very fragrant, and dark reddish brown in color. Fragrance increases after cutting and flowers commence to wilt. A shrub that will grow in almost any well drained soil, and will thrive as well in shady as in sunny places. Postpaid.

71 T 1487

Each 39c 3 Shrubs 98c 6 Shrubs \$1.79



Spirea Van Houttei (Bridal Wreath) Very Decorative and Pleasing

The most popular of all shrubs, and a well deserved popularity. There is no more beautiful sight than a good specimen of Van Houttei in full bloom; a solid, striking mass of pure white flounces cover the entire bush. Blooms in May and June. Does well in most any soil. 2 to 3-foot plants. One of the best of all hardy shrubs Postpaid.

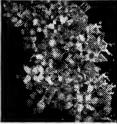
71 T 1466

Each.. 34c

3 Shrubs 6 Shrubs \$1.65

# CHOICE SELECTION OF FLOWERING SHRUBS





DOGWOOD



HONEYSUCKLE



HYDRANGEA

Nothing in the way of home improvement can add to the value of the home as quickly and as cheaply as a shrub planting. Select an assortment from these choice hardy varieties. All strong, well rooted plants not to be confused with weak, spindly plants at lower prices. Shipped from nursery near you. Postpaid. All shrubs are 18 to 24 inches tall, unless otherwise specified.

Almond, Pink Flowering. 71 T 1301—Small shrub with beautiful soft pink, double flowers in early season. Strong plants.

Althea (Rose of Sharon). 71 T 1300—Makes a compact, upright growth from 8 to 12 feet. Pink flowers. 2 to 3 ft. plants.

Barberry, Japanese. 71 T 1307—Fine shrub for all purposes. Good for planting next to foundation of house.

foundation of house.

Barberry, Red-Leaved. 71 T 1308—Has attractive red foliage summer and fall. Must be planted in sun.

Bridal Wreath (Spirea Van Houttei). 71 T 1466—A popular shrub. Very attractive with its mass of white flowers in April. 2 to 3 ft. plants.

Butterfly Bush. 71 T 1311—Grows 3 to 6 feet tall. Conspicuous lavender "lilac" flowers.

Coralberry (Red Snowberry). 71 T 1323—Clusters of pink berries. Valuable for shady places. Deutzia, Pride of Rochester. 71 T 1335—Fast grower. Flowers in large clusters in May. White, tinged with pink. It should not be trimmed as pruning spoils its form.

Dogwood, Red-Barked. 71 T 1339—The red bark of this shrub is attractive in winter. Heavy, 2 to 3 ft. plants.

Golden Bell (Forsythia). 71 T 1371—Hardy, fastgrowing shrub with good foliage, which follows

growing shrub with good foliage, which follows the showy yellow, bell-shaped flowers.

Golden Elder. 71 T 1356—Foliage is green in spring but turns to bright golden yellow later. Adds a touch of color to any shrub planting.

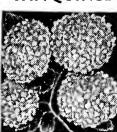
ANY OF THE ABOVE, POSTPAID.

Shrubs 87c

Each, 34c 6 Shrubs \$1.65



JAP. QUINCE



SNOWBALL



SYRINGA



WEIGELA

Honeysuckle, Fragrantissima. 71 T 1377—Grows 6 to 8 ft. Broad and spreading. White flowers followed by red berries that hang on into the winter. 2 to 3 ft. plants.

Honeysuckle, Red Tartarian. 71 T 1380—Large shrub. Red flowers. Good for mass planting.

Hydrangea A. G. (Hills of Snow). 71 T 1375-Huge, dense balls of small white flowers in June and July. 4 to 6 ft. tall.

Hydrangea P. G. 71 T 1376—Larger than the Hydrangea A. G. Clusters of very showy white flowers, turning pink and bronze later. Blooms in August.

Japan Quince. 71 T 1446—Grows 4 to 6 feet. Glossy green foliage. Attractive scarlet flowers in May, followed by fragrant fruits.

Lilac, Purple. 71 T 1410—The well known variety with fragrant purple flowers. 2 to 3 ft. strong hardy plants.

Snowball. 71 T 1480—Noted for its clusters of handsome, globular, pure white flowers in May. Snowberry. 71 T 1485-Small, pink flowers in July, followed by waxy white berries. 2 to 3 ft. plants.

Spirea Anthony Waterer. 71 T 1467—Low-growing shrub with dense, deep green foliage. Bright pink flowers in clusters. 12 to 18-inch plants. Hardy, and succeeds in any soil.

Spirea Froebeli. 71 T 1472—Similar to Spirea Anthony Waterer but not quite so dwarf.

Spirea Thunbergi. 71 T 1470—Dwarf growing with slender, graceful, drooping branches. White flowers. Plant in front of tall shrubs.

Syringa (Mock Orange). 71 T 1460—Flowers are like orange blossoms. Attractive foliage.

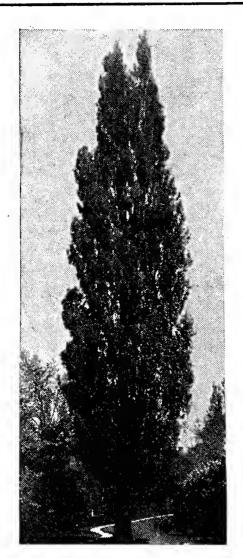
Weigela, Pink. 71 T 1505—Showy flowers that vary from deep rose to pink. Blooms in May. Weigela, Red. 71 T 1506—Red flowers and attractive foliage. Valuable for city planting.

ANY OF THE ABOVE, POSTPAID.

Each, 34c

6 Shrubs \$1.65 3 Shrubs 87c for





# Special LOMBARDY **POPLARS**

The tall and stately Lombardy Popular is so distinctive that it stands out clearly from other varieties. Serves its purpose best at the entrance of driveways and to mark boundary lines. A fast grower. Its branches are almost perpendicular, growing thick and straight up. 6 to 8 foot

Sent by Express or Freight from nursery nearest you. (See bottom of page). Not Prepaid. Shpg. wt., each, 5 lbs. 71 TM 1209—6 for ...\$2.98

# SHADE TREES and

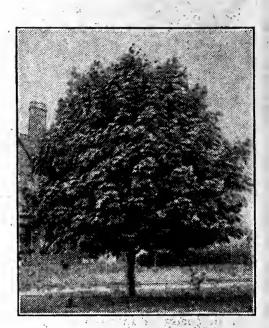
It is difficult to estimate the value of a well-placed tree, often called "the noblest of Nature's handiwork." The home owner's problem is a selection of a few of the best types for planting on his own grounds, to protect his home from the summer's sun and to beautify his home surroundings.

The trees offered by Sears are straight, hardy stock, especially selected for lawn, street or larger areas.

# Norway Maple Trees

**EACH** 6 TO 8 FEET

See Description Below



#### **ASH**

**71 TM 1126.** Grows to a height of 40 American: to 80 feet. One of our most graceful trees. Light gray bark. Foliage turns gold and purple in autumn. The seed wings hang in dainty clusters from slender stems. Does not require pruning, and is long lived. 6 to 8 Feet, Each.....85c

### **ELMS**

71 TM 1138. Very tall and graceful, growing to height of 60 to 100 feet. Huge trunk divides into two or three main branches. Beautiful

#### **POPLARS**

71 TM 1205. Grows in any soil, from 40 to 50 feet high. An erect, columnar tree when grown alone. When planted close, makes dense windbreak or hedge.

71 TM 1209. For description and quantity special, see top of this page.

### ORIENTAL PLANE

**European Sycamore:** 71 TM 1222. Popular for quick growth for shade and ornamentation along new streets. Beautiful foliage. Attractive grayish green bark, becoming mottled with white in winter. We do not recommend this tree for sections having severe winters. Shipped only from Delaware and Kentucky

6 to 8 Feet, Each......98c

#### MAPLES

71 TM 1189. A handsome variety of this Norway: old favorite. Grows to height of 40 to 60 feet, forming a round head of dense foliage of darkest green. Its yellow-green blooms appear in May. Its seed wings are large and ornamental. Changes to golden yellow in autumn.

6 to 8 Feet, Each .....\$1.45

71 TM 1193. Also known as Silverleaf, Silver: Soft or White Maple. Grows to 50 feet high. Its silver-gray bark furnishes year-'round attractiveness. Foliage deep cut; light green above with bright silver sheen beneath, changing to golden tones in autumn. Profuse small, reddish green blossoms appear ahead

of the leaves. Fine street tree.

6 to 8 Feet, Each ............

71 TM 1297. Also known as Hard or Rock Sugar: Maple. Grows to height of 50 to 80 feet. Very erect, and adapts itself to any soil. Sap used for maple syrup and maple sugar. Fine for lawns.

71 TM 1295. Sometimes called Pur-Schwedleri: ple Norway. Grows 30 to 50 feet high. Well-rounded shape. Large leaves, which are purple and bright red when young, changing to bronze-green and green; red and brown in autumn.

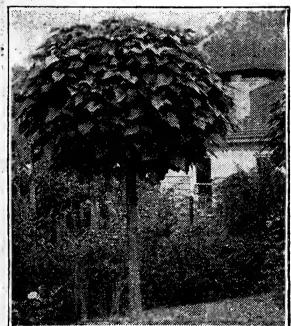
71 TM 1299. A variety of the Wier's Cut Leaf: Silver Maple. Grows to 50 feet high. Soft green leaves, with silvery sheen underneath, turning to gold in autumn. Stands severe pruning, but is fine for

On account of size of above trees they are not mailable. Shipped by Express or Freight from Nursery in Southern Michigan, Northern Kentucky, Southern Delaware, Western Iowa or Eastern Minnesota, whichever is nearest you. Not Prepaid. Shipping weight, each, 5 pounds.



# ORNAMENTAL TREES





UMBRELLA CATALPA



BECHTEL'S FLOWERING CRAB

### MOUNTAIN ASH

**European:** 

71 TM 1130. Grows to height of 20 to 30 feet. Dense, light green foliage. White blossoms in May or June, followed by red berries until Christmas. Very hardy. Birds enjoy the berries. 6 to 8 Feet, Each . . . . \$1.29

### LINDEN

European Linden:

71 TM 1178. A beautifully shaped tree, with round head, and many small sweet-scented blooms of yellowish color.

6 to 8 Feet, Each . . . . . \$1.19

#### WEEPING BIRCH

Cut Leaf:

71 TM 1163. Grows in fountain-like effect, with drooping branches and dense, fine foliage. Grows 30 to 40 ft. high. White bark. A beautiful tree to spot here and there on lawn or park. 6 to 8 Feet, Each . . . . \$2.19

### WEEPING WILLOW

Babylonian:

71 TM 1226. Olive-green foliage on slender, graceful branches drooping almost to the ground. Fast grower, attaining height of 30 to 40 feet. Most beautiful when planted on edge of streams or pools, with branches overhanging the water.

6 to 8 Feet, Each . . . . . \$1.29

On account of size of above trees they are not mailable. Shipped by Express or Freight from Nursery nearest you. (See bottom of page 16). Not Prepaid. Shipping weight, each, 5 pounds.

# ORNAMENTAL TREES

Catalpa Bungei:

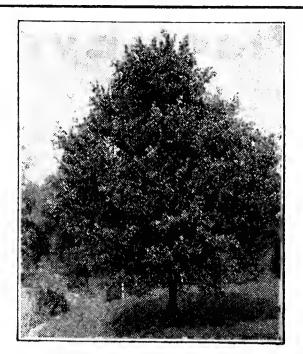
71 TM 1154. Grafted on stems 5 to 8 feet high, makes umbrella-shaped top without pruning. Very hardy. Dark green leaves are glossy and heart-shaped. Shipping weight, 10 pounds. Not Prepaid.

4 to 6 Foot Stems, Each. . 98c

**Bechtel's Flowering Crab:** 

71 T 1248. Small, compact trees for lawn groups or high borders. Noted for dense, glossy foliage, and ornamental blooms and fruits. Delicate pink blossoms, very fragrant. Postpaid.

2 to 3 Feet, Each . . . . . . . 55c



# CHINESE ELM 83 C EACH 6 TO 8 FEET

Similar to the American Elm, but faster growing. Considered the most rapid growing shade tree. Grows in dry sections and in extreme temperatures. Not Prepaid. Shpg. wt., 5 lbs. 71 TM 1142—6 to 8 Ft., Each 83c

#### ORNAMENTAL TREES—Continued

Dogwood, White Flowering:

71 T 1266. Large white flowers in spring before leaves appear. Grows 20 to 25 feet high. Crimson autumn foliage. Postpaid.

2 to 3 Feet, Each .....89c

Hydrangea, Tree Form:

71 T 1270. Beautiful alone or in groups. Leaves and flower wands are above the straight, bare trunk. Blooms are similar to Hydrangea shrub. Postpaid.

2 to 3 Feet, Each .......69c

Plum, Purple Leaf:

Flowering Thorn, Paul's Scarlet:

71 T 1240. Grows up to 15 feet high. Small, deep-cut leaves. Covered with a profusion of double carmine-red flowers in May. Irregular, spiny branches. Postpaid.

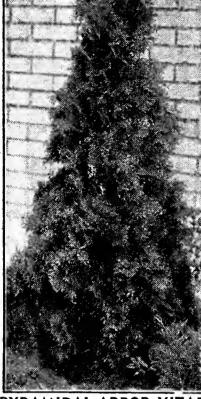
3 to 4 Feet, Each .....\$1.49

Above ornamental trees shipped from Nursery in Southern Michigan, Northern Kentucky, Southern Delaware, Western Iowa or Eastern Minnesota, whichever is nearest you. Postpaid excepting Catalpa which is shipped Not Prepaid.



# Plant Evergreens ROUND Beauty

# FOR YEAR



PYRAMIDAL ARBOR-VITAE

GLOBE ARBOR-VITAE

MUGHO PINE

You can greatly improve the appearance of your lawn and borders with very little expense, by planting the proper varieties of Evergreens. Then you have year-'round beauty, for Evergreens never shed their foliage. All trees balled and burlapped. Because of weight of balled and burlapped Evergreens,

TO 12-INCH **GLOBE** ARBOR-VITAE

we can only ship by Freight or Express. Not Prepaid. Shipped from nursery in Delaware, Kentucky, Michigan or Minnesota. Because of last summer's drouth Evergreens are not available from our Iowa nursery.

#### ARBOR-VITAE

71 TM 1745—One of the big fa-American: vorites. Used for hedges, windbreaks and lawn specimens. Flat foliage, bright green.

2 to 3 Feet, 98c

3 to 4 Feet, \$1.45

Pyramidal: 71 TM 1746—Grows tall and slender in a dense, dark green column. Makes ideal marker or entrance sentinel.

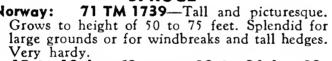
2 to 3 Feet, \$1.39 3 to 4 Feet, \$1.95 Globe: 71 TM 1747—Absolutely round or glob. ular in shape. Growth very dense. Does not require shearing. Delicate foliage of dark green. Grows only 4 or 5 feet tall 12 to 15 In., 98c 9 to 12 In., 69c

#### PINES

71 TM 1748—Silvery green foliage when tree is young, turning to bluish green as tree matures. Young cones are called "candles", appearing in spring. Will grow on dry, barren hillsides

18 to 24 Inches, 89c 2 to 3 Feet, \$1.49 71 TM 1749—The Dwarf Mountain Pine. Slow grower. Broad, dense and spreading. For foundation and rockery plantings. 12 to 15 ln., \$1.39 9 to 12 In., 85c





15 to 18 In., 69c 18 to 24 In., 98c 2 to 3 Feet, \$1.19

Colorado Blue: 71 TM 1738—Silvery blue cast to foliage. Grows to height of 20 feet or more. Fine for boundary planting.

15 to 18 In., \$1.89

18 to 24 In., \$2.49

2 to 3 Feet, \$3.45

# Special "BABY" Evergreen Collection

Not Balled and Burlapped

A fine selection of attractive evergreens, from 8 to 12 inches high. Shipped with roots wrap. ped in damp moss.

(1) Pfitzer's Juniper. 8 to 10 inches.(2) Arbor-Vitae, Pyramidal. 8 to 10 inches.

(3) Mugho Pine. 6 to 8 inches. (4) Arbor-Vitae, American. 10 to 12 inches.

(5) Savin Juniper. 6 to 8 inches.(6) Arbor-Vitae, Globe. 8 to 10 inches.

Shipped from South Delaware. Postpaid.

71 T 1813— 6 Plants
1 Each of the Above 6 for ... 71 T 1813---

### **JUNIPERS**

71 TM 1740—Sage-green foliage. Erect Irish: and slender. Grows up to 20 feet high.

18 to 24 In., 98c

2 to 3 Feet, \$1.45 18 to 24 In., 98c

fitzer: 71 TM 1741—Foliage grayish green. Grows almost as broad as it does tall. Fine along steps and entrances.

18 to 24 In., \$1.59 2 to 21/2 Feet, \$2.19. 71 TM 1742—Beautiful, deep green Low, spreading branches

12 to 18 In., \$1.25 18 to 24 In., \$1.69 Stricta: 71 TM 1743—Compact and symmetrical. Covered with bluish white foliage. 9 to 12 In., 98c 12 to 18 In., \$1.49

#### HEMLOCK

71 TM 1744—Naturally large, Canadensis: but can be kept dwarf by trimming. Slender branches, deep green foliage.

15 to 18 In., \$1.10

18 to 24 In., \$1.45

2 to 2½ Feet, \$1.98

Shipping Weights of Evergreens (including Broadleaved Varieties). Not Prepaid.

4 to 6 in., 5 lbs. 6 to 9 in., 8 lbs. 9 to 12 in., 11 lbs. 12 to 15 in., 16 lbs. 15 to 18 in., 20 lbs. 18 to 24 in., 24 lbs. 2 to 2½ ft., 30 lbs. 2 to 3 ft., 35 lbs. 3 to 4 ft., 50 lbs.

# BEAUTIFY WITH BROADLEAVED EVERGREENS

This type of Evergreen does not do well in soils high in lime content. We, therefore, recommend them only to our customers living on the Atlantic Seaboard and as far west as Western Ohio. They can be supplied from our Delaware nursery only by Express or Freight. Not Prepaid. See shipping weights above.

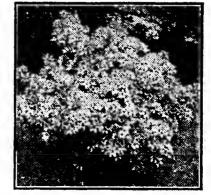


### RHODODENDRONS

Catawbiense: 71 TM1735—Very few flowers are as beautiful as the Rhododendron, which blooms in June and July. This variety has bright purple flowers and dark green 18 to 24 Inches ......\$2.59

71 TM1734—The har-Maximum: diest of the species. Successfully grown in sun or shade. Light pink

18 to 24 Inches ...,...\$1.89



### **AZALEAS**

Amoena: 71 TM1737-A beautitiful plant, with bright, rosy purple, semi-double blooms in profusion, covering the bush in June.

Hinodegiri: 71 TM1736—Spark ling evergreen foliage, broad and spreading. Filled with single, hery

red flowers. 9 to 12 Inches

SELECT HYBRID SEEDLINGS

blooms.

Special Rhododendron Offer Strong, well-rooted plants grown from seed collected from the finest named varieties, including a wide range of colors. Not Prepaid. 71 TM 1818—Collection of 4 plants, 5 to 8 in. tall. Shpg. wt., 8 lbs.



# CLIMBING VINES

There is a dignified beauty about climbing vines that appeals to almost everyone. The vines offered by Sears are selected, healthy plants of the most popular varieties. Whether trained on buildings or trellis, they will add greatly to the life and beauty of their surroundings. Climbing Vines Postpaid.

Bittersweet: U berries. Rapid	nusually	attractiv	e. Orange-red
berries. Rapid	growing;	twining	vine.
71 T 1088—Each	• • • • • • • • •	• • • • • • • •	

Clematis Paniculata: Good porch vine. Flowers small, white, star shaped and fragrant. An old favorite climber! 71 T 1092—Each

Clematis Jackmani: A large flowering type. Rich, velvety, violet-purple flowers. A rapid climber, blossoms from July to September. Grows to 10 feet or more. 71 T 1094—Each

AND UP, POSTPAID
Climbing Hydrangea: A striking vine. Beautiful
large green leaves. In spring the whole is a mass of striking white, flat flowers. Makes a
splendid wall cover.
71 T 1102—Each98c
Dutchman's Pipe: Is a perfectly hardy, strong and rapid growing vine with broad, rich green leaves.
The bloom is small, brownish shade in color and
resembles somewhat the shape of a pipe. Fine
for porch or trellis. 71 T 1087—Each79c
English Ivy: Foliage thick, dark glossy green. A favorite vine in the rock garden; also for
ground covering where grass is sparse. 71 T 1090—Each
Euonymus Radicans: Winter creeper. An ever- green vine. Clings to walls.

Euonymus Vegetus: Very attractive, fine for covering low walls. A perfectly hardy evergreen, the orange-red berries remaining on the plant well into the winter.

Glossy leaves.
71 T 1101—Each Hall's Honeysuckle: Good for embankment, porch fence. Attractive blossoms.

71 T 1082—Each .....33c Matrimony Vine. Ornamental, shrubby climber. Small purplish flowers in summer, scarlet berries until late wint-

Scarlet Trumpet Honeysuckle: A porch or trellis vine. Large trumpet
shaped flowers of
bright scarlet.
71 T 1081—Each ......33c
Trumpet Vine.

Trumpet Vine: Used for covering arbors, summer cottages, Orange-scarlet flowers. Very hardy.

71 T 1078—Each .....33c
Wisteria: Splendid vine
with beautiful foliage;
long clusters of pea shaped lavender flowers.

71 T 1083—Each .....33c Shipped from nursery

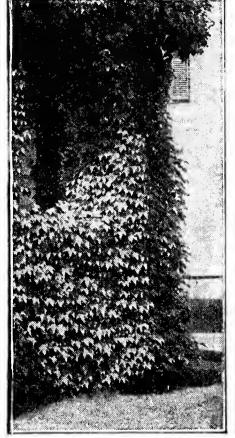


Silver Lace Vine

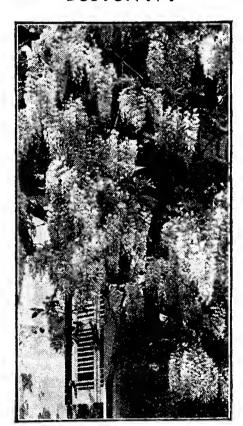
A beautiful, quick growing, twining type vine, averaging about 25 feet per season. Bears silvery white flowers from Summer to Fall. Postpaid.
71 T 1079—Each ......59c



71 T 1100—Each



**BOSTON IVY** 



WISTERIA

# **BUILD A LIVING FENCE!**

There is nothing like a permanent living fence grown from Sears strong, wellbranched plants. No painting or repairing necessary. First cost is the last. Plant a hedge while these low prices are still in force. Prepaid. State varieties wanted.

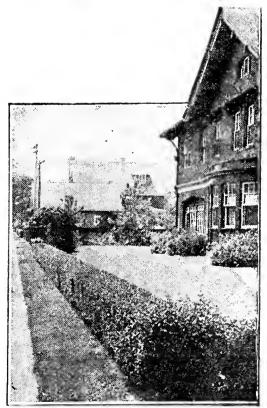
California Privet: The popular hedge plant with glossy, thick, deep green leaves. Grows very rapidly. Easily trimmed. All good, strong, quick growing plants. Hardy and beautiful. Plant 6 to 10 inches apart. Will not stand severe freezing. Plant Amoor River Privct in cold sections.

Japanese Barberry: Grows 3 to 4 feet. The best small hedge; also used for edging walks, drives and for garden borders. Has small red berries in Fall and Winter. Small foliage, takes on gorgeous coloring in the Autumn. Makes tight, but low, defensive hedge.

Amoor River Privet: Glossy green foliage. Forms a dense handsome hedge and stands shearing to any extent. Very hardy and if not trimmed grows 8 to 12 feet high, producing numerous white flowers, followed by steel-blue berries. Valuable for hedges in eastern and northern states. Plant 6 to 10 inches apart.

Spirea Van Houttei (Bridal Wreath): Hardy; makes beautiful hedge. Plant 18 to 24 inches apart. Grows 6 to 8 feet high. Graceful arching, slender branches covered with a mass of small white blooms in May. Just the thing for back or side-yard hedge.

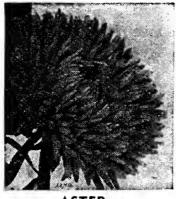
Privet	Size	Catalog No.	10 Plants	50 Plants	100 Plants
California Privet California Privet	12 to 18 in. 18 to 24 in.	71 T 1957 71 T 1958	55c 67c	\$1.98 2.79	\$3.85 5.45
Amoor River Privet Amoor River Privet	12 to 18 in.		75c 95c	2.89 3.65	5.45 6.95
Spirea Van Houttei Japanese Barberry		71 T 1963	89c 89c	3.45 3.45	6.79 6.79







CALLIOPSIS



**ASTER** 



Per Packet Your Choice Postpaid

Regular 10c Packets Remember the beautiful flower gardens grandmother used to grow? You will find all the old favorites, as well as some newer ones, in Sears' flower seed selection. Don't let the flowers you love become only a memory. . ALL FLOWER SEEDS POSTPAID

# ROW YOUR FAVORITE



Mixed Colors: 71 T 2310—(10 in.). A hardy annual with lavender, blue and white flowers. Amaranthus Mixed: 71 T 2311— $(2\frac{1}{2}$  ft.). Effective for borders, groups and foliage. **Asters** 

Giant Ostrich Plume: 71 T 2359—(18 in.). The finest type of ostrich-feather Aster. Giant Branching: 71 T 2307— (18 in.). Long

Ageratum

stems make this variety desirable for cutting.

Giant Comet: 71 T 2308—(18 in.). Mixed colors. They make a gorgeous display.

Begonia Mixed: 71 T 2385—(1 ft.). One of the most satisfactory bedding plants.

Balsam Apple 71 T 2324—(12 in.). A climber. Cream colored flowers; yellow fruit.

**Bachelor Button** Cornflower: 71 T 2318— $(1\frac{1}{2})$  ft.). Flowers of rich purple, blue and white.

Imperialis (Royal Sweet Sultan). 71 T 2319—(2½ ft.). Excellent for cutting. Mixed colors.

Clarkia

Mixed: 71 T 2377—(2 ft.). Delicately colored double flowers, resembling small carnations strung along stems.

Calliopsis Tickseed: 71 T 2362—(24 in.). Graceful border plants. Fine for bouquets and vases. Yellow.

Calendula Pot Marigold: 71 T 2358—(18 in.). One of the showiest hardy annuals.

Candytuft Fine Mixed: 71 T 2306—(10 in.). Produces many flower clusters in wide range of colors.

Carnation Giant Marguerite Mixed: 71 T 2354—(18 in.). Flowers of very large size; colors include pink, crimson, striped, and white.

Chrysanthemum Single Mixed: 71 T 2355—(20 in.). A popular garden flower. Makes a beautiful border.

Climbing Bean Jack or Hyacinth Bean: 71 T 2326—(15 ft.). A splendid climber with clusters of purple and white flowers.

Cockscomb (Celosia) Tall Mixed Plumosa: 71 T 2316—(2 ft.). An old favorite. Brilliant until frost.

Chinese Woolflower (Childsi). 71 T 2317—(2 ft.). Flowers resemble ball of vividly colored wool. A bright spot for any garden.

Giant Mixed: 71 T 2320—(5 ft.). A hardy fast growing annual with feathery green foliage. Cypress Vine

Cosmos

71 T 2325—(18 ft.). A climber with dark green foliage; white and red star-shaped blossoms. Mixed colors.

Four O'Clock

71 T 2329—(2½ ft.). An old favorite. Flowers open about 4 o'clock in the afternoon.

Geranium

71 T 2312—(2 ft.). Raise your own plants from this splendid seed. Fairly easy to grow. Mixed colors. For flower pots or gardens. Gourds

71 T 2327—Gourds are very interesting climbers. All sorts mixed.

Heliotrope 71 T 2386—(2 ft.). A rapid grower; large clusters of dark blue flowers.

Lady Slippers

Double Mixed: 71 T 2313—(1½ ft.). Produce an abundance of brilliantly colored flowers.

Larkspur Tall Double: 71 T 2333—(3 ft.). Mixed colors.
One of the most popular annuals.

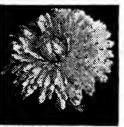
Lobelia 71 T 2349—Invaluable for edging borders. Dainty blue flowers somewhat like tiny butterflies in form.

Lupins 71 T 2374—(7 in.). Free-flowering; long, graceful spikes of rich colored, pea-shaped flowers. Mixed colors. A splendid flower for borders.

Marigold Double African Mixed: 71 T 2334—(2½ ft.). One of the last flowers to bloom in the fall.

Mexican Fire or Burning Bush Kochia: 71 T 2332—(2½ ft.). Forms a green globe-shaped bush; turns deep red in fall.

Morning Glory Imperial Japanese: 71 T 2328—(10 ft.). Flowers are the largest of any Morning Glory. Mixed colors. The favorite of young and old.



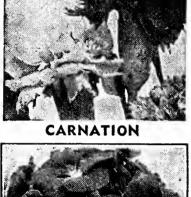
All-American Winners

Each year a Committee of Seed Trade selects the outstanding new flower creations from all over the world. Sears, with the assistance of experts, has made a selection from winners, and these are offered to Sears customers at money saving prices. Postpai

Calendula, Sunshine or Chrysantha

71 T 2423—(2 ft.). A Gold Medal Winner! Bright golden canary-yellow flowers with long, curled center petals. Fine for cutting. 13c Postpaid, per packet .....

New Klondyke Cosmos, Orange Flare 71 T 2426—The grand champion of the 1934 All-American Novelties. Awarded 96½ points and is the only entry that all judges voted for. Marigold-like foliage and deep orange flowers. Splendid for cutting and very showy in the garden. Grow in poor soil.
Postpaid, per packet .....



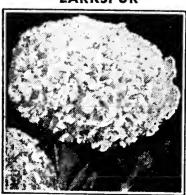
GERANIUM



RELIOTROPE



LARKSPUR



MARIGOLD

PERENNIAL



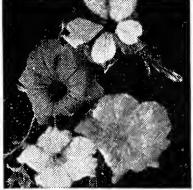
Regular 10c Packets Sears flower seeds are carefully selected and of highest quality. The descriptions and illustrations are accurate, and we always give you full weight and measure. Our prices are exceptionally low.

SEE GUARANTEE ON PAGE 6









PETUNIA

# TH SEARS

Mourning Bride

Scabiosa: 71 T 2364—(2½ ft.). Also known as the Pin Cushion plant. Mixed colors.

Nasturtiums

One of the most desirable flowers to plant around your home.

Tall Mixed: 71 T 2335—(5 ft.).

Ounce......18c Packet ... ... 8C

Dwarf Mixed: 71 T 2336-(12 in.).

Ounce ..... 19c Packet ..... 8C

Giant Pansy (5 in.)

71 T 2400—Dark velvety purple.
71 T 2401—Sky-blue.
71 T 2402—Black.

71 T 2345-Mixed colors.

Petunia, Single (12 in.)

-71 T 2407—Blood-red

71 T 2408—Bright purple.
71 T 2409—Rose-white.
71 T 2338—Mixed colors.

Phlox, Giant (10 in.)
71 T 2412—White.
71 T 2413—Dark purple.

71 T 2414—Bright red. 71 T 2339—Mixed colors.

**Poppies** 

Shirley: 71 T 2341—(15 in.). The most beautiful of all Poppies. Assorted colors.

many desired colors.

California Poppy

71 T 2360—(15 in.). The State Flower of California. Finely cut silvery foliage, orange flowers.

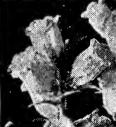
# Peony-Flowered: 71 T 2342—(15 in.). Showy, double fringed flowers. Our assortment contains

**Annual Canterbury Bells** 71 T 2424—(2 to  $2\frac{1}{2}$  ft.). A novel annual. Plants produce six to eight spikes of blooms.

Mixed colors. Postpaid. 13c

Double Coreopsis

it.). Large. / 1 1 Z4Z3double and semi-double golden yellow blooms. Postpaid Per packet .....



Annual 13c Canterbury Bells

Novelty Package No. 1 Contains: Indian Chief Gaillardia, Radio Calendula and Golden Gleam Double Nasturtium (All-American Winner)—packed in individual envelopes but not sold separately. Postpaid. 71 T 2398—(A 75c value).

All three for only .....

Novelty Package No. 2 Contains: Guinea Gold Marigold (All American Winner), and Chieftain Sweet Peas. Packed in individual envelopes, but not sold separately. Worth more than our price. Postpaid. 71 T 2399—Both varieties, for only ...

Portulaca (Moss Rose)

Double Mixed: 71 T 2337—(6 in.). A low grow ing annual; large variety of colors.

Salpiglossis

Painted Tongue: 71 T 2365—(24 in.). Much like a petunia but rivaling the latter in colors. Mixed.

Salvia

Splendens: 71 T 2344—(3 ft.). Beautiful crimson flowers that last until frost.

Snapdragon

Mixed Colors: 71 T 2314—(3 ft.). An exceptionally fine mixture. A splendid garden flower.

Statice (Everlasting)

71 T 2384—(2 ft.). Easily grown. Furnishes fine cut flowers either in the green or dried state. Sometimes known as "Sea Lavender". Mixed.

Stocks

Large-Flowering: 71 T-2357—(15 in.). The flowers appear on long, stiff stalks like small rosettes and are exceedingly fragrant. Vivid colors and soft shades. Mixed.

Strawflower

Helichrysum: 71 T 2356—(21/2 ft.). Nothing so cheering in the winter as a bouquet of dried Strawflowers grown in your own garden.

Mixed Strawflowers: 71 T 2375—(18 in.). All sorts. Mixed.

Sunflower

Giant Russian: 71 T 2321—(Grows 8 to 12 ft. high). Seed is good for poultry.

Double Chrysanthemum-Flowered: 71 T 2322— (Grows 6 to 8 ft. tall). Beautiful summer bloom. ers. Make a striking border.

Sweet Alyssum

Maritimum: 71 T 2309—(10 in.). A hardy annual used for borders. Clusters of pure white flowers. Harmonize with any combination.

Sweet Peas, Spencer Mixed

71 T 2323—Summer flowers. Perhaps the most desirable of all flowers for the home garden, easily grown. Mixed colors.

Ounce...... 14c Packet ..... 8C

1/4 pound .... 43c

Vinca (Periwinkle)

Mixed Colors: 71 T 2302—(2 ft.). Attractive glossy green foliage with beautiful white and rose color flowers. Blooms until frost.

Zinnias or Old Maids

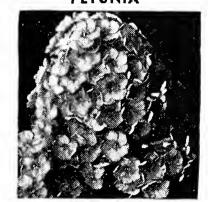
Zinnias are much used for bedding and are suitable for borders and cutting. Bloom profusely. All are double flowering.

71 T 2390—Burnt orange. 71 T 2391—Pale lavender.

71 T 2392—Beautiful pink. 71 T 2393—Bright red. 71 T 2394—Clear yellow.

Double Giant Zinnias: 71 T 2304— $(1\frac{1}{2}$  to 2 ft.). These are among the finest Zinnias grown. Mixed colors.

Double Dahlia-Flowered: 71 T 2305—Flowers are very much like the Dahlia. Choice mixed



PHLOX



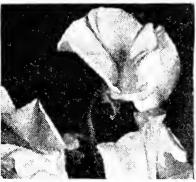
SHIRLEY POPPY



SALPIGLOSSIS



**STRAWFLOWER** 



SWEET PEA

PERENNIAL SEEDS - See page 10



MONMOUTH CHAMPION

# CHOICE DAHLIAS

# Famous Century of Progress Collection

Each year we change the varieties in this collection, and each year it becomes more and more

95 12 TUBERS POSTPAID

popular with flower lovers everywhere. For this season we have selected twelve strong, healthy tubers, which will give you a Dahlia garden that will be a beauty spot in your neighborhood. This is a collection that you could not duplicate at our low price. Each collection is made up of four to six separate colors, and three to four different varieties, such as Cactus, Decorative, Show and Peony-Flowered types. Be the first in your community to have this beautiful collection of flowers. Postpaid.

71 T 3425—12 Tubers (Assorted).....95c

# Choice Named Varieties

Here's a splendid list of carefully selected Dahlia varieties from which to select your favorites. These varieties will make a fine showing in your garden. Jane Cowl (Decorative): Large, lovely blooms of bronze-buff and old gold, growing darker toward the center. Stems are long and very sturdy. 71 T 3441—Each, Postpaid ............. Kathleen Norris (Informal Decorative): Large size flower on long, stiff stems. Excellent keeper. Gorgeous blooms of old rose and pink. Monmouth Champion (Formal Decorative): Immense in size. Good bloomer. Perfect blooms of brilliant orange-flame. One of the new favorites. 71 T 3447—Each, Postpaid ..... Lavender Girl (Peony Decorative): A rich deep lavender, shading to light lavender at tips. Large, beautiful blooms. 71 T 3449—Each, Postpaid ..... Souv. de Gustav Doazon (Formal Decorative): A very large flaming orange-red 

Special Offer! Here is your opportunity to get a choice collection of Dahlias at a special low price. Collection consists of 6 Dahlias—one each of the above named varieties.

71 T 3437—6 Different Varieties ...\$2.49

\$249 6 TUBERS POSTPAID

# Originator's Seedlings

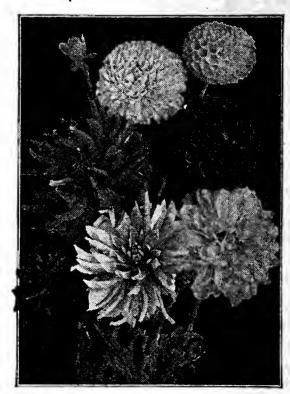
95c

6 TUBERS POSTPAID

You know what a thrill it is to open a surprise package, especially if you are sure that you are going to get full value or more from your expenditure. Now you have a chance to get the same thrill from a collection of Dahlia bulbs from the test gardens of our finest Dahlia growers. We promise you a startling surprise in this collection of originator's unnamed varieties. Order yours today!

You may produce a prizewinner from these new developments! They are from the test gardens of the originator of "Heart of Milwaukee" who has developed a strain of Dahlias noted for their large, gorgeous blosoms and long stems. It is interesting to grow these new types as one never

knows what they will develop in color, form, or size. Coming from the test gardens of the originator of "Heart of Milwaukee," these tubers should develop plants containing the characteristics of this highly cultivated strain and which will be the envy of all who see them.





er—usually such bulbs are sold at prices ranging from \$2.50 to \$25.00 each.

POSTPAID

Nowhere else can you secure this famous dahlia. Sears have secured control of the originator's entire production, and because of our low distribution costs, we are able to furnish this most lovely of all dahlias at an extremely low price.

Its rare beauty is, of course, unquestionable—gigantic apricot gold blossoms, 8 to 10 inches in diameter, on long, strong stems. You must see them to really appreciate them. Enjoy the thrill of raising and cutting a world beater—with your own hands in your own garden. Remember that only at Sears can you get "The Heart of Milwaukee." Postpaid.

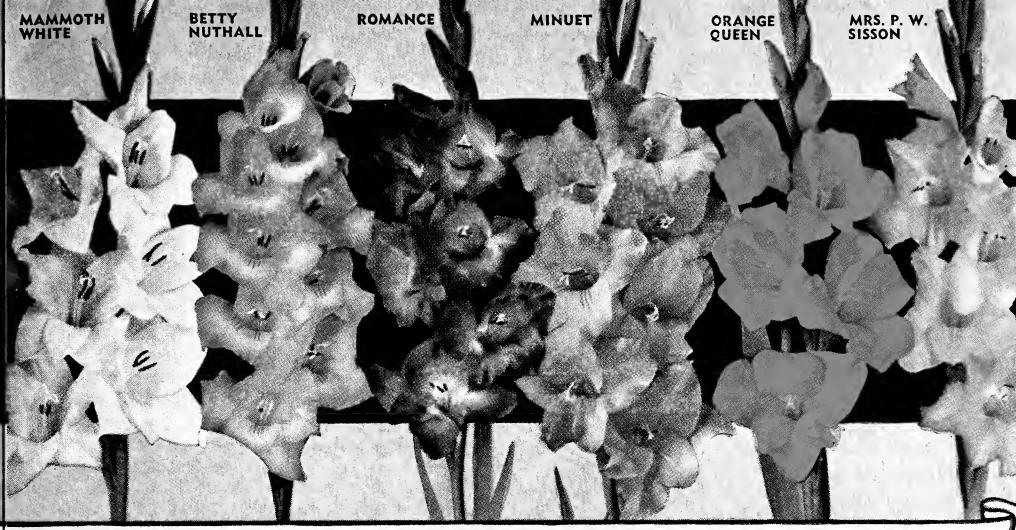
71 T 3450—One large tuber, \$1.00.

Three tubers, \$2.50.



CENTRAL STATES DAHLIA SOCIETY





# PROGRESS COLLECTION



Without question a real bargain. These one hundred fine bulbs consist of the finer Primulinus and large flowering types, providing a wide range of colors. Bulbs are all 1 to 11/4 inches in diameter, all blooming size, and are especially priced.

71 T 3154—100 Bulbs Postpaid for .....\$1.49

# "Surprise" Gladiolus Collection

57°

24 Bulbs POSTPAID

And what a surprise! Several dollars worth of beauty for only 57 cents. A special collection of twenty-four bulbs. Contains many new and standard varieties as well as some of the newer seedlings. It's a great collection, folks, and will make a "glad bed" you'll be proud to own. All graded, 11/4 to 11/2 inches in diameter.

# Read What This Customer Says About Our "Glads"

Every one of the 240 bulbs I purchased from Sears grew and bloomed. They supplied me with the largest and most beautiful "Glads" I ever had.

Yours truly, CHAS. H. S. REINERT Richlandtown, Pa. Box 71.



# GOLD MEDAL Collection

69°

24 Bulbs POSTPAID

More new varieties in this very choice assortment. Will give you a fine display of large flowers. Contains only the most choice varieties in a wide range of colors. Similar assortments of the same high quality usually sell for \$1.50

upwards. All top size bulbs. Postpaid.



# Improved Golden Wax Beans

A favorite home garden variety. Pods straight, thick, flat; creamy yellow in color. Tasty.
71 T 2100—2-oz. Packet ...8c

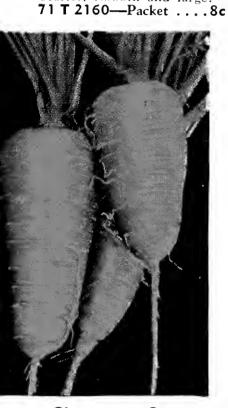


### Early Scarlet White Tip Radish

Popular in truck and home gardens. Carmine red with small white tip. Mild and crisp white flesh. 71 T 2154—Packet .....8c

### Golden Bantam Sweet Corn

A prime favorite. Deep, golden yellow kernels. Sweet and tender. Excellent for market, table or canning.
71 T 2125—2-oz. Packet 8c



Ponderosa Tomato

Often called "Beefsteak Tomato." A wilt-resistant,

late, main crop variety, for

both home and market use.

Scarlet, smooth and large.

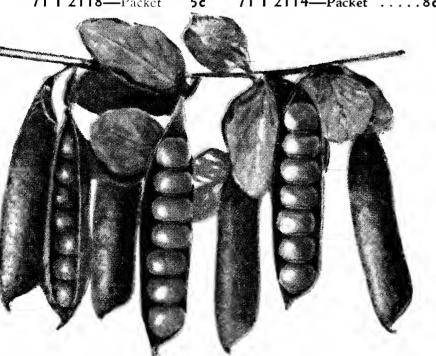
# **Chantenay Carrot**

Smooth, tapered. Flesh deep orange; indistinct core. Crisp, tender, fla-

vorful.
71 T 2118—Packet



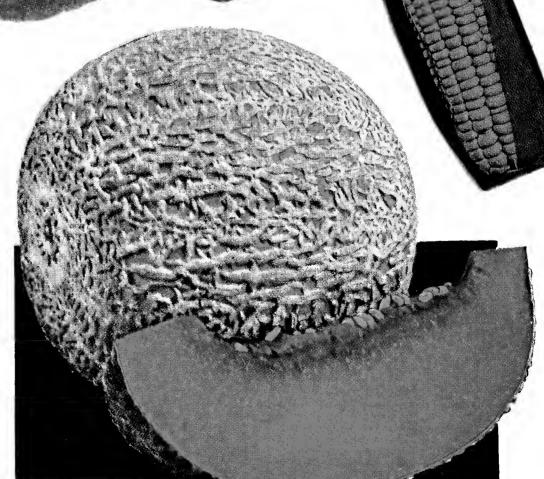
Early and uniform heads. Fine for early kraut. Few out. er leaves, short stem; round, solid heads of fine quality. Excellent for early shipping.
71 T 2114—Packet ....8c



### Alaska Peas

A fine canning variety. Very early. Small, round. 71 T 2213—2-oz. Packet 8c

NOTE! For prices on larger quantities as well as complete vegetable seed listings, see Pages 30 to 33.



Pollock 10-25 Cantaloupe One of the newest and best varieties. Salmon-tinted flesh. Sweet and juicy. 71 T 2247—Packet ... .....8c



# IT'S EASY TO GROW ONIONS When You Use Sears Healthy Plants

It's much easier to grow an onion crop from plants than it is from either sets or seeds. You can have fine matured onions from our plants at least two weeks ahead of onions from sets and a long time ahead of onions from seeds. Besides, there is an advantage in using plants because they seldom run to seed, while onions from sets do run to seed.

Our onion plants are sturdy and healthy. They are grown on disease. free land and are inspected by State Inspectors before shipment.

All onion plants shipped in special aerated containers, so that they will reach you in perfect condition. Postpaid. Crate lots shipped by express, not prepaid.

# Bermuda Onions

Bermuda onions are noted for their earliness, heavy yielding qualities and mildness of flavor. They are the mildest onion we know of. Equally good pulled green or after they have matured. Fine for slicing or cooking. The demand for Bermudas has increased tremendously in the past few years and growers who want to keep up with the times should by all means plan to grow some of this type. Suitable for home gardens, too.

# **Yellow Bermudas**

The Yellow Bermuda made Texas famous as an onion growing state. Some-times called White Bermuda, although it is a light yellow or straw color. The Yellow Bermuda keeps a little better in stor-age than the Crystal Wax, so be sure to plant a few rows of each kind.

5 Bundles—71 T 705 (Approximately 500 plants). 67c Postpaid ...... 10 Bundles-71 T 706 (Approximately 1000 plants) \$1.15 Postpaid ......

Crystal Wax Bermudas

A pure white onion with a pleasing waxy appearance that makes it very popular in the retail market. Usually brings 25c to 50c per crate more than the Yellow.

The Crystal Wax is almost exactly the same as the Yellow Bermuda in quality, the color being the main difference.

5 Bundles---71 T 700 (Approximately 500 plants). 67c Postpaid ....... 10 Bundles—71 T 701 (Approximately 1000 plants) \$1.15 1 Crate—71 TM 702 6000 Plants . . . .

Riverside strain. The better keeper and best all-around variety of the large sweet Spanish types. Globular; uniform size. Similar to Prizetaker but larger. Golden yellow skin; flesh white, very mild and pleasing flavor. Order some Sweet Spanish with

> 71 TM 712—Not prepaid. Post-paid \$1.25 | Shipped by Express \$3.98

NOTE—Onion plants are tied in bundles of approximately 100 plants. Bundles may vary slightly, some containing a few less than 100 plants and some containing a few more. Orders for 500 plants must call for only one variety.



# Earn Extra Money by Growing **USHROOM SPAWN**

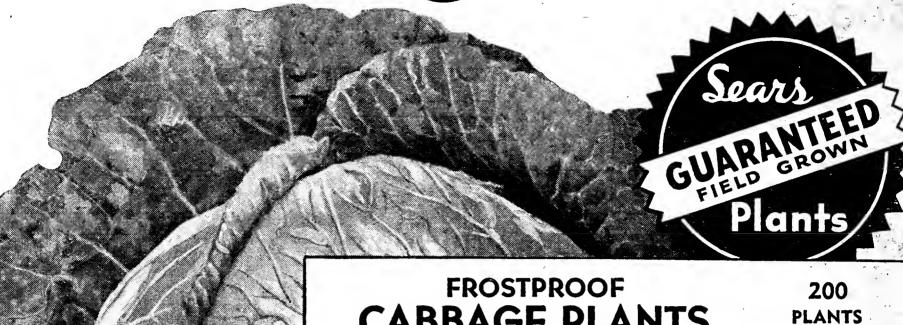
Sears Mushroom Spawn is the very best that can be produced. All materials have been sterilized and the spawn grown under absolutely germ proof conditions. Samples of this lot of spawn have been used in large commercial mushroom houses, and have produced maximum crops. Sears spawn will produce white mushrooms of a superior quality for which there is always a good market. Earn extra money by growing mushrooms in your cellar. Start a bed right away. For \$1.00 we will send you enough spawn for approximately 40 square feet, together with complete Cultural Instructions, which explain the preparation of the compost, making the mushroom beds, spawning, ventilation, watering and picking.

Postpaid. 71 T 797 

 Box
 ...
 \$1.00
 5 Boxes
 ...
 \$4.69

 Boxes
 ...
 2.89
 10 Boxes
 8.45





# **CABBAGE PLANTS**

Sears Frostproof Cabbage Plants will stand 20 degrees above zero without injury, while under similar conditions tender plants would freeze. Their frostproof qualities make it possible to set in the open field much earlier than tender plants, which means that you can get matured cabbage on the early market when highest prices prevail.

IMPORTANT: To get the full benefit of their frostproof qualities, set these plants out at least a month earlier than usual. When weather is cold the tops do not grow, but the roots develop and are ready to boost top growth when spring comes. If you want plants for setting in cold frames, please so state on your order and give shipping date.

Varieties, (listed in order of maturity): Early Jersey Wakefield, Golden Acre, Copenhagen Market, Early Flat Dutch, Premium Late Flat Dutch.

State variety wanted. Varieties are tied 50 to the bundle and orders should be made up in multiples of 50 of a kind. Shipped from Georgia or Texas. Ready about April 1st. Late season orders shipped from Indiana or Delaware.

200 Plants—71 T 721 Postpaid ...... 500 Plants—71 T 722
Postpaid ..... 1000 Plants—71 TM 723. Shipped by express. Not Prepaid. \$1.59 Shpg. wt. 8 lbs. ...... 2000 Plants—71 TM 724. Shipped by express. Not Prepaid. \$7.59 Shpg. wt. 15 lbs. .....

5000 Plants—71 TM 725. Shipped by express. Not Prepaid. \$5.95 Shpg. wt. 35 lbs. ..... \$5.95

Even if plants look wilted on arrival, they will grow if planted immediately.

# Yellows-Resistant Varieties

These varieties will produce a normal crop on soils that are infected with the disease known as Yellows, where non-resistant strains would fail. Marion Market: A yellows resistant strain of Copenhagen Market, but not so

early. Round head, tender and crisp.
Wisconsin All Seasons: An excellent substitute for the regular All Seasons on diseased land. Fine for kraut.

State variety wanted. See shipping points above.

200 Plants 71 T 780

Post-paid.... 79c

500 Plants 71 T 781

100 Plants

POSTPAID

1000 Plants 71 TM 782 Shpg. wt. 8 lbs. Not Prepaid .... \$2.15

2000 Plants 71 TM 783 Shpg. wt. 15 lbs. Not Prepaid Lots of 1000 or more shipped by Express only.

Up

POSTPAID

FIELD-GROWN PEPPER PLANTS

FOR EARLIER CROPS

The successful truck farmer diversifies his crops. He grows a wide variety of the things the customer demands. The demand for Peppers is steadily increasing. You can cash in on this demand by growing a crop of Peppers from Sears field-grown plants the easy and quick way. Ready for shipment from Georgia or Texas about April 10th. Late season orders shipped from Indiana

or Delaware. Varieties are listed in order of maturity. Ruby King. Plants are vigorous, upright and very prolific.

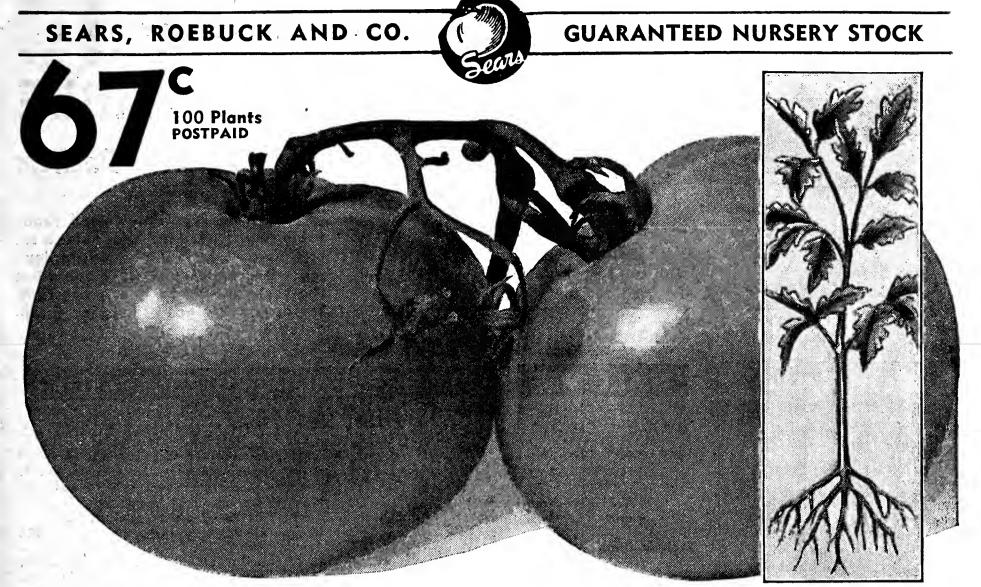
Pods 4½ to 6 inches long and 3¼ inches wide. Sweet and bright red when ripe,

deep green when young. Flesh thick and mild flavored. One of the best for table use. Bell or Bullnose. Large red. Classed as sweet, but occasionally plants will produce mildly hot fruit. Exceptionally productive. Crop ripens early and evenly. Splendid variety for stuffing, for salads, or for flavoring.

California Wonder. Very mild and sweet. Extremely large; ideal to stuff. Green changing to red. Fruit measures 4½ in. long by 4 in. in diameter. Very thick flesh.

State variety wanted. Postpaid. 





# FIELD-GROWN TOMATO PLANTS

Sears Tomato plants are grown in the open field, and are well hardened and capable of standing more abuse than tender plants. Sears plants will produce early crops at a time when home grown tomatoes usually bring a

premium. Your tomatoes will be ready for market weeks ahead of a crop grown from seed. Shipped direct from grower in Valdosta, Georgia or East Texas. Late May orders shipped from Indiana or Delaware.

### VARIETIES ARE LISTED IN THE ORDER OF MATURITY

Earliana: A first class tomato that is profitable for both the market gardener and the home gardener. Bright scarlet color.

Greater Baltimore: A midseason variety of great merit. Very heavy, due to the extreme firmness of the thick meat. Many claim this is the finest canning tomato in existence. A dependable producer.

Marglobe: A wilt-resistant, main crop, midseason variety. A fine red, globe-shaped tomato of great merit. Very productive.

Redfield: One of the most satisfactory tomatoes you can grow. Has a very tough skin and can be hauled or shipped long distances without damage. Its color is a glossy crimson with a slight purple tinge. Fruit is uniform in size and of excellent quality. Bears fruit long and heavily.

Stone: A first class tomato for the main crop. Extra large and bright red. A standard tomato for those who grow for canning. Also a good slicing tomato, solid, smooth and round.

State Variety Wanted. Ready about April 15th. Please specify shipping date and plants will be forwarded as nearly as possible to the time specified. Also specify if wanted for growing in cold frames.

100 PLANTS

Grow Your Own

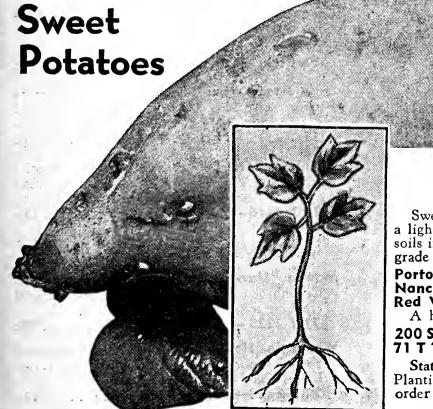
200 PLANTS

71 T 715—Postpaid 67c 71 T 716—Postpaid \$1.19

500 PLANTS 71 TM 717 Shpg. wt., 15 lbs.

1000 PLANTS Shpg. wt., 30 lbs. . \$2.59 71 TM 718

Lots of 500 or more shipped by Express only. Not Prepaid.



# Certified Sweet Potato Slips

Sweet Potatoes are easy to grow if you use Sears Certified Plants. They do best on a light, well drained, sandy loam but can be grown successfully on a wide range of soils if the growing season is sufficiently long (about 4 months). We offer these high grade plants at low prices in the following varieties. Postpaid.

Porto Rican Yam: The most popular southern variety. Nancy Hall: An old favorite of uniform excellence.

Red Velvet: Resembles the Porto Rican in shape, but is sweeter. Color dark red. A heavy bearer, disease resistant and good keeper.

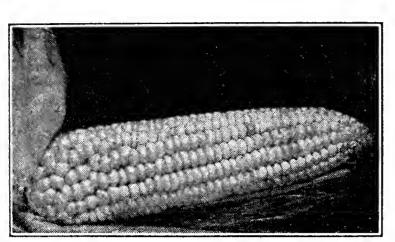
200 Slips 71 T 740....

500 Slips 71 T 741 .

1000 Slips 71 T 742 .

200 Slips POSTPAID

State variety wanted. Shipped from nursery in South Georgia or East Texas. Planting instructions included. Ready May 1st. Specify shipping date. Send your order early, even though you may want late shipment. Postpaid.



STOWELL'S EVERGREEN CORN

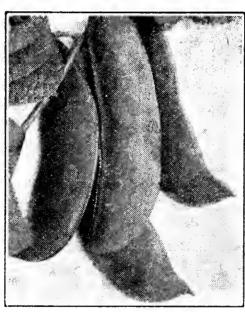


# VEGETABLE Regular Oc Packets

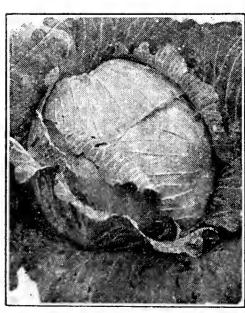
Sears offer you only tested vegetable seeds; the kind that take a lot of "guesswork" out of your gardening. Our selections are made from the best varieties for your protection. It pays to buy good seed. See Guarantee on Page 6.



SURE CROP WAX BEANS



BURPEE'S LIMA BEANS



PREMIUM LATE FLAT DUTCH

# ALL VEGETABLE SEEDS SHIPPED POSTPAID

WAX OR YELLOW POD BUSH BEANS
Improved Golden Wax. Plant small, erect, moderately productive. Rustproof, bright yellow. A splendid home garden variety.  71 T 2100—2-ounce packet, 8c;  1/4 pound, 15c; 1 pound37c
Prolific Black Wax. One of the earliest wax varieties. Heavily productive; somewhat spreading. Fine yellow meaty pods of best quality.  71 T 2101—2-ounce packet, 5c;  1/4 pound, 9c; 1 pound32c
Sure Crop Wax. Sometimes called Bountiful Wax. Particularly desirable for truckers and shippers. Black seeded, thick, flat golden yellow pods. Extra early, stringless.  71 T 2102—2-ounce packet, 8c; 1/4 pound, 15c; 1 pound
GREEN POD BUSH BEANS
Giant Stringless Green Pod. Used extensively for canning. Finest quality, very early; for home or market gardeners.  71 T 2228—2-ounce packet, 5c; 1/4 pound, 9c; 1 pound
Burpee's Stringless Green Pod. Fine quality, matures early. Plant large, erect and very productive. Stringless, fine grained and tender.  71 T 2103—2-ounce packet, 8c; 1/4 pound, 15c; 1 pound
Early Red Valentine. Hardy and reliable yielder. One of the best green pod beans. Plant medium size; erect, compact. Very hardy.  71 T 2104—2-ounce packet, 8c;  1/4 pound, 15c; 1 pound37c
Bountiful. An important early variety. Long, flat pod. Wonderful quality. Absolutely stringless and prolific.  71 T 2105—2-ounce packet, 8c; 1/4 pound, 12c; 1 pound
BUSH LIMA BEANS
Henderson's Bush Lima. Sometimes called Baby Lima; in the South called Butter Bean. An early bush variety, splendid quality, rich flavor. Very popular for canning.  71 T 2106—2-ounce packet, 8c; 1/4 pound, 15c; 1 pound

# POLE OR RUNNING BEANS

Rentucky Wonder or Old Homestedd. MIOS
prolific and profitable of all pole beans.
Good for home or market gardens and can
ning. Always stringless as snaps.
71 T 2109—2-ounce packet, 5c;
1/4 pound, 9c; 1 pound326
King of the Garden White Lima. Very early,
small seeded pole lima. Stands drought well.
Plant tall, good climber, heavily productive
71 T 2181—2-ounce packet, 8c;
1/4 pound, 15c; 1 pound376
74 pound, 190, 1 pound
7

### **BEETS**

Detroit	Dark	Red Be	et. Out	standing	variety
for tr	uckers,	shippers	or car	ners. D	ark red
color,	mature	es early,	free fro	m string	s.
71	I T 211	0-1-ou	ınce pa	cket, 8d	;
1/4 pc	ound, 3	31c; 1 p	ound .		89c
		otion. E			
bright	rea. C	ne of the	: latest 1	mproved	strains.
		1-1-01			
74 P	ouna, :	31c; 1 p	ouna .		890

### MANGEL OR STOCK BEET

Good feed for cows. Yields run from 30 to 50 tons per acre.

71 T 2113—1-ounce packet, 8c; 1/4 pound, 19c; 1 pound, 49c; 5 lbs., \$1.95

# CABBAGE SEED

cabbage. Ex- early shippe	Market. (Early). A round headed cellent quality. Used largely as an er. Fine grained and tender.  —Packet, 8c; ounce24c
Early Jersey 'early cone	Wakefield. The finest of the extra shape head varieties. Standard

# Premium Late Flat Dutch. An old favorite for fall and winter use. Large heads; broad flat top. The best very large, late cabbage. 71 T 2116—Packet, 8c; ounce .....23c

71 T 2115—Packet, 5c; ounce.....21c

### YELLOWS-RESISTANT CABBAGE

Marion Market.	Midseason.	Å	strain	of
Copenhagen Mar	ket. Will pro	duce	a nor	mal
crop on soils infe	ected with ye	llows		
71 T 2223—Pac	ket, 8c; oun	ce .	4	19c

Wisconsin	Hol	lander.	Late	yellov	vs-re	sistant.
Splendid	for	storage,	ship	ment,	or	kraut.
Large, fir						
71 T 222	4	Packet,	8c: 6	ounce.		39c

Burpee's Bush Lima. Improved. Larger and heavier than the original and they mature a week earlier. Large plants; highly productive.
71 T 2107—2-ounce packet, 8c;

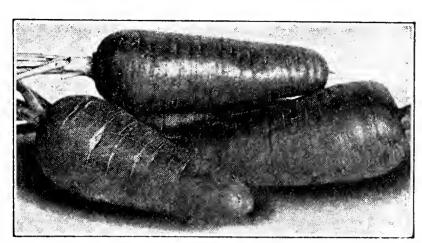
# GUARANTEED NURSERY STOCK

# SEEDS

# As Low as 5° per Pkt.

All vegetable seeds are postpaid by Sears. The prices offered you are exceptionally low for highest grade seeds. Thus your planting costs are materially reduced and good vegetables assured. Be sure to see Guarantee on Page 6.





DANVERS HALF LONG

# ALL VEGETABLE SEEDS SHIPPED POSTPAID

#### CARROT SEED

Danvers Half Long. An outstanding, fine strain. Extensively used by home gardeners; also for shipping. Flesh sweet, crisp and tender. Orange red, excellent market variety and fine for home gardens.

71 T 2117—Packet, 5c; ounce.....16c Chantenay. Often used by canners for diced carrots. Medium early. Half long, thick and of deep red-orange color. Fine for table use. 71 T 2118—Packet, 5c; ounce.....17c 1 pound .....\$1.19

Oxheart. Prolific; good keeper. Medium early. Flesh orange, sweet and tender. Will grow in soil too hard or shallow for long variety. 71 T 2119—Packet, 8c; ounce . . . . . 14c

### COLLARDS

Georgia. Often used as greens. Standard variety. Plant and cultivate same as cabbage. 71 T 2169—Packet .....8c

# Straight-8 Cucumber



# Something New for Gardeners

Here is an outstanding new variety se-lected by the All-American Committee. Produces symmetrical, almost cylindrical fruits, well rounded at both ends. Runs regularly 8 inches in length and from 1½ to 2 inches in diameter. Color is deep green when in best market condition. Generally free from objectionable pale striping or tipping.

Primarily, a fine variety for shipping;

but also fine for home garden and local market. Postpaid. 71 T 2266—Per

# **CUCUMBERS**

Arlington White Spine. Good for home gardens. Early, heavy yielder. 7 to 10 in. long. Firm and tender.

71 T 2178—Packet, 5c; ounce.....13c London Long Green. Black spine variety dark green color and when ripe, clear yellow.

71 T 2179—Packet, 7c; ounce .....13c Chicago Pickling. Most widely used of pickling cucumbers. High quality, an exceptionally

good pickling variety. 71 T 2180—Packet, 5c; ounce... ..10c

#### SWEET CORN

Country Gentleman. Late, prolific variety. An excellent variety for home use. Especially good for canning. Sweet and tender.

71 T 2124—2-ounce packet, 8c; 

Golden Bantam. The best known and sweetest of all sweet corn; color yellow. Hardy. Cannot be beat for table use. Very productive. Stalks often have two ears.

71 T 2125—2-ounce packet, 8c; 1/4 pound, 12c; 1 pound, 32c; 5 lbs., \$1.19

Howling Mob. Early and of fine flavor. Ears 8 to 9 inches long and borne two to stalk.

71 T 2120—2-ounce packet, 8c; 

Stowell's Evergreen. A best known late variety. A general favorite with market gardeners and canners. Large, tender, sweet ears.

71 T 2121—2-ounce packet, 8c; 1/4 pound, 13c; 1 pound......29c

#### LETTUCE

Big Boston. An old favorite; productive large solid heads, fine quality.

71 T 2127—Packet, 5c; ounce.....14c

New York (Iceberg) Wonderful or Los Angeles. Large, crisp and always tender. Will stand hot weather remarkably well. Heads compact, crumpled, sweet.

71 T 2128—Packet, 8c; ounce.....17c Simpson Early Curled. Most widely used of home varieties. A loose bunching sort, light green color, crisp and tender.

71 T 2129—Packet, 5c; ounce.....12c

# MUSKMELON (Cantaloupe)

Rocky Ford. Most widely known of all cantaloupes. Heavily netted. Thick, green sweet flesh of first quality. Even size. Good shipper. 71 T 2136—Packet, 5c; ounce.....10c

Osage (Miller's Cream). Excellent for home and market garden. Skin thin and netted. Flesh salmon color, extremely thick, sweet and delicious to the rind.

71 T 2138—Packet, 8c; ounce.....17c

Honeydew. An excellent shipper and keeper. Flesh is sweet and has honey flavor. Fine grained, melting and delicious. Very popular. 71 T 2246—Packet, 8c; ounce.....17c

Pollock 10-25. One of the newest and best. Salmon tint flesh; fragrant and juicy.

71 T 2247—Packet, 8c; ounce . . . . . 14c

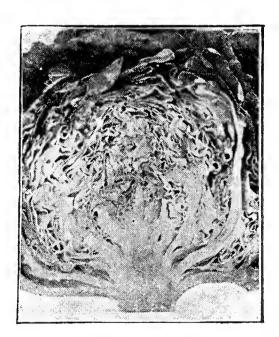
### MUSTARD

Southern Giant Curled. Most popular variety for greens. Forms large mass of ruffled and fine curled leaves.

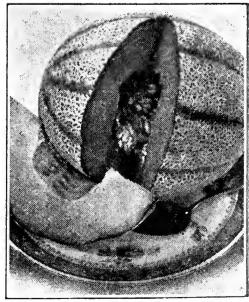
71 T 2135—1-ounce packet .....8c



SIMPSON LETTUCE

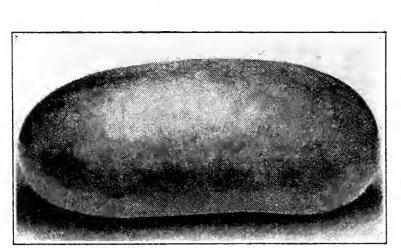


**BOSTON LETTUCE** 



ROCKY FORD MUSKMELON







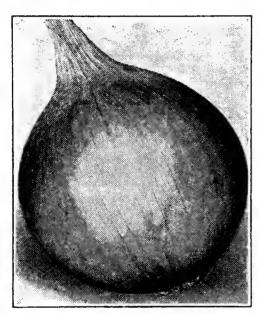


ALL VEGETABLE SEEDS SHIPPED POSTPAID

# VEGETABLE

# Regular Oc Packets

There are no "skips" in a garden planted with Sears vegetable seed. All high grade, tested seeds, and each one grows. Plants that come up evenly are easier to cultivate. See Guarantee on Page 6.



YELLOW GLOBE DANVERS

LITTLE MARVEL PEAS



CHINESE GIANT PEPPER

# OKRA

White Velvet. Longer pods than any other variety. Round and smooth. Excellent for flavor-71 T 2182—Packet .....8c

Perkins Mammoth. Valuable market and canning variety. Pods 4 to 5 inches long in great

quantities. Green color. Very tender. 71 T 2183—Packet .....8c

#### ONION SEED

Southport Red Globe. Finest of red onions. A wonderful keeper. Fine grained; tender.

71 T 2140—Packet, 8c; ounce.....19c

Southport Yellow Globe. Prolific grower; round. Fine grained and of excellent flavor.

71 T 2143—Packet, 8c; ounce . . . . . 19c Southport White Globe. Best of white varieties. Prolific. Flesh firm, fine grained.

71 T 2142—Packet, 8c; ounce.....25c Yellow Globe Danvers. Slightly earlier than

Southport. Crisp and mild. Highly recom-

71 T 2248—Packet, 8c; ounce.....19c White Bunching Onion. Very desirable for green onions.

71 T 2249—Packet, 8c; ounce.....27c

#### ONION SETS

Produced in the best Set growing sections. Carefully cleaned, sized and packaged.

(1 Pound will plant about 100-foot row).

#### Yellow.

71 T 2175—1 lb., 32c; 3 lbs., 85c; 8 lbs.,....\$1.98

71 T 2176—1 Ib., 32c;

3 lbs., 85c; 8 lbs.,....\$1.98 Silver.

71 T 2177—1 lb., 35c;

3 lbs., 95c; 8 lbs.,.....\$2.29

# **INOCULATOR**

For Peas and Beans of all Varieties



Treat your seed with inoculator and increase your yield of beans and peas and fertilize your soil at the same time. 1 packet enough for average garden. Postpaid.

71 T 3033—Each ..... 13C

#### PARSLEY

Moss Curled. The standard variety. Used as a garnish or to flavor soups. Exceedingly fine cut. One of the most popular varieties. 71 T 2184—Packet ......5c

### PARSNIP

Hollow Crown. An old favorite parsnip. Smooth white skin, tender flesh. Should be in every 71 T 2185—Packet ......5c

#### GARDEN PEAS

Alaska. Used much for canning. The earliest pea grown; hardy and prolific. Peas are small, round and tender. Should be in every garden.

71 T 2213—2-ounce packet 8c; 1/4 lb., 15c; 1 lb., 33c; 5 lbs.....\$1.25 First and Best. Early and prolific. A mighty

fine variety. A good, strong plant. Tasty. 71 T 2144—2-ounce packet, 8c;

Thomas Laxton. Early wrinkled variety of merit, unsurpassed in quality. Sweet pleasing

flavor. Height, 3 feet. One of the best. 71 T 2145—2-ounce packet, 8c; 

Improved Telephone. A tall late pea and one of the best for all purposes. Large, well filled pods. Large peas of unexcelled quality.

71 T 2146—2-ounce packet, 8c; 

Little Marvel. Very productive early variety, hardy and sweet. Remain in picking condition a week longer than other varieties.

71 T 2147—2-ounce packet, 8c; 

Laxtonian. Well known. Has exceptionally large pods. Extra early. Excellent quality.

71 T 2250—2-ounce packet, 8c; 

### **PEPPERS**

Ruby King. Very prolific. Pods 3 to 41/2 inches long. Bright red. Use for slicing, etc. 71 T 2148—Packet, 8c; ounce.....24c

Chinese Giant. One of the largest red peppers. Mild, tender and sweet. Flesh is moderately thick. Can be sliced like tomatoes.

71 T 2149—Packet, 8c; ounce.....39c Long Red Cayenne. Well known, medium early pepper. Used largely for canning. Small and long. Very productive. Extremely hot.

### **PUMPKINS**

71 T 2150—Packet, 8c; ounce .....37c

Kentucky Field. Widely used for canning; also for stock feed. One of the best. Deep orange. 71 T 2172—1-ounce packet, 7c;

1/4 pound ......19c

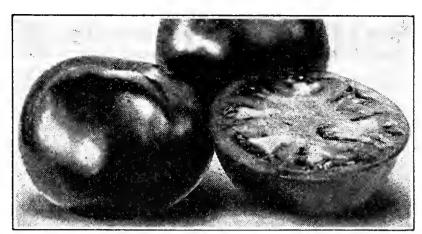
Small Sugar. Smaller than field pumpkin, but finer grained, sweeter and more prolific.
71 T 2174—1-ounce packet, 8c; 



# SEEDS As Lowas 5 Cper Pkt.

Nothing can take the place of a large variety of fresh vegetables from your own garden. The home garden is an economic as well as a health measure for all the members of the family.





EARLY DETROIT

# ALL VEGETABLE SEEDS SHIPPED POSTPAID

### RADISHES

Early Scarlet White Tipped. One of the earliest; bright red, crisp and tender. 71 T 2154—Packet, 8c; 1/4 lb. . . . . . . . 37c

Long Scarlet Short Top. Standard variety for home gardens. Roots long, crisp and tender. Tops rather small.

71 T 2155—Packet, 5c; 1/4 lb......29c

White Icicle. Outstandingly popular. An early maturing, long white radish of excellent quality. The most crisp and tender of all table radishes.

71 T 2156—Packet, 8c; 1/4 lb.....29c

French Breakfast. An olive-shaped, half-long radish, deep red shading to white at tip. Flesh white, crisp and of splendid quality.

71 T 2157—Packet, 8c; 1/4 lb. . . . . . . 29c

Early Scarlet Globe. Well adapted for field or greenhouse. Very early. Crisp, mild and tender. The most popular radish.

71 T 2158—Packet, 8c; 1/4 lb., 27c; 

## RUTABAGA

American Purple Top. Large, globular. Yellow with purple top. One of the best rutabagas for table use or stock feeding.

71 T 2168—Packet, 5c; 1/4 lb......23c

#### SPINACH

Bloomsdale. (Savoy). The first early, vigorous variety. Leaves curled and crinkled, hardy and most productive. Of splendid quality.

71 T 2159—Packet, 5c; 1/4 lb......23c

### SQUASH

Hubbard. Medium size, oval with thin hard shell. Used for canning and pies.

71 T 2151-1-ounce packet, 8c; 1/4 pound ......31c

White Bush Scalloped. Used widely for market gardens and shippers. Early, flat round. Sometimes called "Patty Pan".

71 T 2152—1-ounce packet 8c; 

Yellow Summer Crookneck. Has warted shell of bright yellow color. Excellent quality.

71 T 2153—1-ounce packet, 8c; 

# SWISS CHARD

Sea Kale. The home gardener's spinach. Called 'cut and come again''.

71 T 2112—1-ounce packet, 7c; 

#### TOMATOES

Ponderosa. Very inviting flavor. Sometimes called Beefsteaf Tomato because of its size when sliced.

71 T 2160—Packet, 8c; ounce.....45c

Improved Stone. Medium late. Best main crop variety. Fine for canning or shipping. 71 T 2161—Packet, 5c; ounce.....21c

Early Detroit. Nearly globe shape; solid, excellent quality. Very good for shipping. 71 T 2162—Packet, 8c; ounce.....37c

Dwarf Champion. Upright grower. Needs no staking. Early, fine quality.
71 T 2163—Packet 8c; ounce .....45c

Earliana. The earliest large smooth red tomato. Heavy yielder and fruit is solid and good quality. Valuable for home gardens.

71 T 2164—Packet, 5c; ounce.....29c

Marglobe. Resistant to Wilt and Nailhead rust. Red variety suitable for trucking or home gardens. The best general purpose tomato.
71 T 2244—Packet, 8c; ounce.....33c

Bonny Best. Standard second-early variety.

Smooth, large, yields until frost.
71 T 2245—Packet, 8c; ounce.....33c

### **TURNIPS**

Purple Top Strap Leaf. Flat, white, with purple top, fine grained and tender, best for early

spring or fall sowing. 71 T 2166—Packet, 5c; 1/4 lb......23c Purple Top White Globe. Excellent table va-

riety, good size.
71 T 2167—Packet, 5c; 1/4 lb......23c

#### WATERMELONS

Tom Watson. Outstanding shipping and standard market variety. Very large; thin, tough rind. Flesh brilliant scarlet. Delicious flavor. 71 T 2131—Packet, 5c; ounce.....10c

Excel. Dark green, tough skin. Good shipper. Free from core.
71 T 2130—Packet, 8c; ounce.....15c

Halbert Honey. An early oblong melon. Skin dark glossy green. Flesh beautiful crimson of

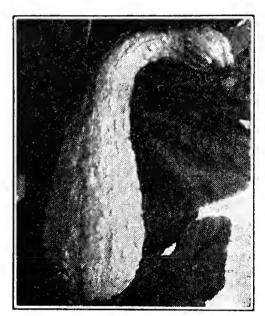
the finest quality. 71 T 2132—Packet, 8c; ounce.....13c

Kleckley Sweet. Best for home garden use. Will not stand long shipping. Obtoing, aver age 20 inches long. Thin rind; sugary and

crisp. Ripens early. 71 T 2133—Packet, 8c; ounce ..... 10c

# NOTICE

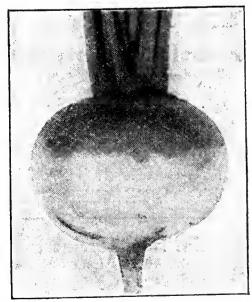
Prices on 1-lb. and 5-lb. lots apply only to the varieties so listed. Write for prices on larger quantities of any varieties of vegetable seeds listed in this catalog. We will be glad to quote on your needs.



YELLOW SUMMER CROOKNECK



SPINACH



PURPLE TOP STRAP LEAF



# FINEST VARIETIES OF PEAR AND PLUM TREES

# **Pear Trees**

Every orchard should have a few pear trees, for there is no fruit more delicious nor is there a finer fruit for canning or pick-ling. The varieties offered you by Sears are the best obtainable, and the price

# 3 TO 4 FEET POSTPAID

best in clay loam, although they do well in almost any soil. They should be planted 20 feet apart. Postpaid.

Bartlett: Large beautiful golden yellow. Flesh

white, juicy, sweet and delicious; ripens early. Bears abundantly.

Lincoln (Summer): Large yellow, good quality similar to Bartlett but more resistant to blight.

Seckel: A small high quality poor.

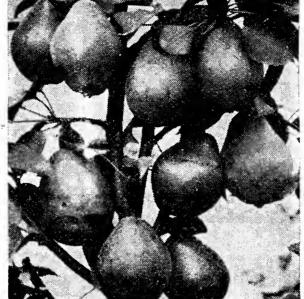
Seckel: A small high quality pear. Juicy. sweet and fine eating. (Called the Little

Kieffer: Rich golden yellow, tinted red. Firm, crisp, and juicy. Improves after picking. A good keeper.

Clapp's Favorite: Ripens early. Lemon yellow, brown dots. Splendid flavor.

Anjou: Seedling of Bartlett. Ripens early.

See prices below.



# c Plum Trees

#### EACH 3 TO 4 FEET POSTPAID

Plum trees will thrive almost anywhere. Fine for the chicken run. Excellent fruit for canning or jellies. Plant 16 to 18 feet apart. Postpaid.

TO 4 FEET
POSTPAID

Bradshaw: Early and very large. Purple. Very good quality; a' strong growing variety, excellent for canning.

Burbank (Midseason): Large dark red. Flesh amber yellow, firm, very flavorful.

Damson (Late): The most widely planted Damson. Purplish black. Very productive.

Abundance (Early): A pinkish red, medium size Japanese plum. Flesh is yellow.

Red June (Japanese): Garnet-red skin, mot-tled. Flesh light yellow. Early. Large fruit. Good shipper.

Lombard: Leading commercial plum. Light to dark purplish red, yellow flesh. Fruit grows in clusters. See prices below.

# Special Pear Trees for Northwest Customers

Shipped from Nurseries in Iowa and Minnesota. Postpaid.

Flemish Beauty: Very productive. Bear in climates where winters are severe.

Mendel: Originated in Minnesota. Very hardy. Blight proof, sweet and juicy.

State Varieties Wanted. Postpaid.

Size	Catalog No.	Each	5 Trees	10 Trees
3 to 4 Feet	 71 T 123	39c		\$3.25
4 to 6 Feet	 71 T 124	54c	2.15	3.98

# Special Plum Trees for Northwest Customers

Shipped only from Nurseries in Iowa and Minnesota. Postpaid.

Waneta: Deep red, delicious flavor. Hardy and prolific.

Wild Goose: An old favorite. Large, deep red fruit. Juicy, richly acid. Early ripening.

Compass: Cross between Rocky Mountain cherry and native plum. Hardy as wild plum. Sweet juicy, fine flavor.

Green Gage: Small, but of high quality. Yellowish green. Fine for canning. State Varieties Wanted. Postpaid.

Size	Catalog No.	Each	5 Trees	10 Trees
3 to 4 Feet		42c 55c	\$1.69 2.29	\$2.98 4.20

# SELECTED BLACKBERRY and RASPBERRY Plants

# 49c Blackberry Plants

10 BUSHES LUCRETIA POSTPAID

Blackberries may be planted along fences or lot

lines, thus you can make waste land produce a revenue. Plant six feet apart. Postpaid.

Eldorado: Very hardy and of high quality. Withstands cold. Medium size, jet black, sweet and melting. Good keeper.

Early Harvest: Medium size. Because it is early and has good shipping qualities it is a wonderful money-maker.

Blowers: Large jet black berries of superb quality.

Lucretia Dewberry: Ripens ear-lier, is sweeter and equals in size the best blackberries.

Snyder: Medium size berry. No hard, sour core.

#### Raspberry # **Plants** 10 BUSHES Raspberries are easy to grow, are ST. REGIS

moneymak-POSTPAID ers, and splendid for the table or canning. Often planted on waste land, or in young

orchards. Sears plants are the finest obtainable. Chief: A recent introduction of the Minnesota State Experimental Farm. Similar to Latham but considered by some to be of better quality and more prolific. Most everyone knows what a sensation and what a moneymaker Latham has been. Crim-

son color.

Latham: One of the finest reds ever originated. Like Chief, it originated in Minnesota. Hardy in extreme northern sections. It is a proven money maker. A heavy producer. Yields of as high as 5,000 quarts per acre

arc on record! Cuthbert: Large, rich crimson color berries of superior quality and flavor. Fine for canning. Moderately hardy and does well in a wide variety of soils.

St. Regis: A superb variety and now considered absolutely the finearing rea raspoerry um ım and satı tory results year after year than any other red raspberry. Produces large sweet berries from early summer to late fall.

Cumberland: Large jet black berries, firm, excellent quality, sweet and mild. Midseason. Produces the largest Blackcap crop. Shipped from nursery in Michigan, Kentucky, Delaware, Iowa or

Minnesota.

71 T 640—Quantities up to 500 plants. Postpaid.
71 TM 640—Quantities of 500 plants and over. Shipped Express.
Not Prepaid. Average shipping weight, 500 plants, 90 lbs.

	Variety	10	50	100	250	500
NOTE	Cumberland	55c	\$2.59	\$4.25	\$9.98	\$16.50
Raspberry plants	Cuthbert	55c	2.59	4.25	9.98	16.50
are ready for ship-		55c	2.59	4.25	9.98	16.50
ment as soon as		59c	2.69	4.45	10.50	17.50
frost disappears.		59c	2.69	4.45	10.50	17.50
State variety		55c	2.59	4.25	9.98	16.50
wanted.	Plum Farmer	55c	2.59	4.25	9.98	16.50

# Special Blackberry for Northwest Customers

Shipped only from Nurseries in Iowa and Minnesota. Postpaid. Youngberry: Large, new berry. Deep wine color changing to jet black. Suggests combination of blackberry, raspberry and dewberry.

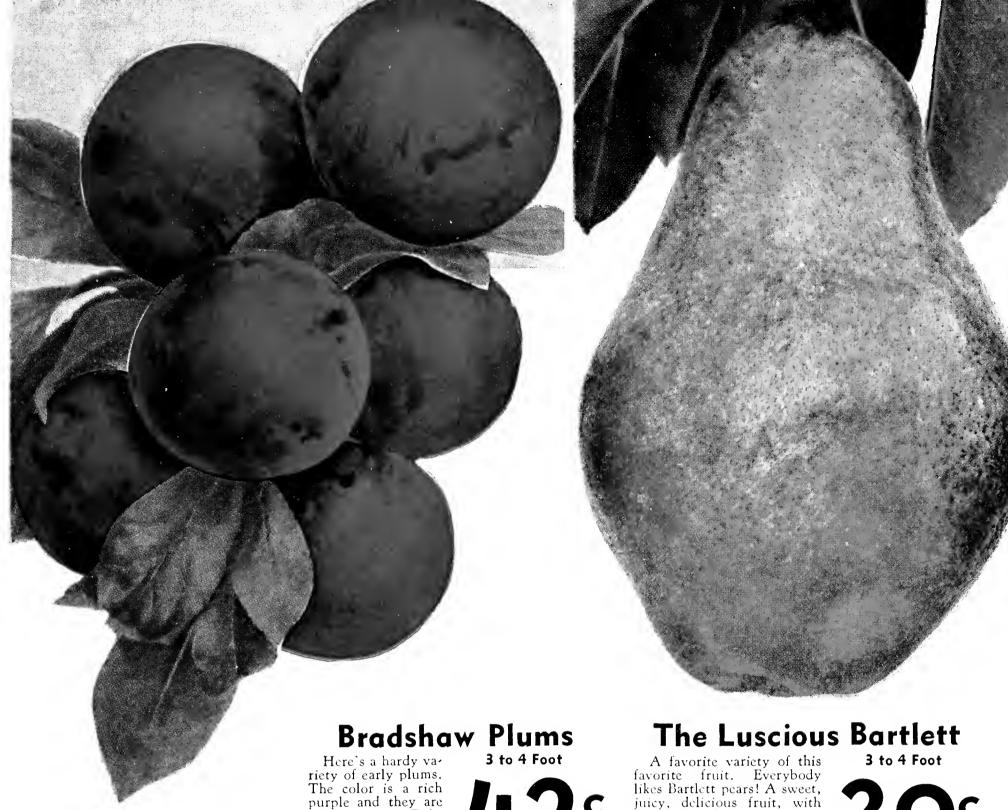
Name	Catalog No.	10	25	50
Lucretia		49c	\$0.98	\$1.89
Eldorado	71 T 651	55c	1.10	· 1.98
Early Harvest	71 T 652	55 <b>c</b>	1.10	1.98
Blowers	71 T 653	55c	1.10	1.98
Snyder		55c	1.10	1.98
Youngberry	71 T 660	72c	1.69	3.29

# Special Raspberries for Northwest Customers

Shipped only from Nurseries in Iowa and Minnesota.

Sunbeam: Perfectly hardy without winter protection. A large red raspberry. Fine for canning.

Plum Farmer: Hardy black raspberry. Firm and rich. Good shipper. See price list at right.



### **LATHAM Red Raspberries**

Even the picture makes you hungry! One of the most delicious of all "red" varieties, and one of the heaviest producers. Yields

FOR 10

POSTPAID

[35]

on record show that the Latham has produced as high as 5000 quarts per acre!

As this berry originated in Minnesota, it is as hardy as a pine tree; it is a big favorite in extreme Northern sections.

A profitable berry for the market on account of its hardiness and prolific bearing.

Sears selection contains only the best in bush fruits—red raspberries, black raspberries and blackberries.

Complete listings on opposite page. Note Sears low prices on the highest quality plants, and the wide selection of the finest varieties.

cious for canning or preserving. Sweet

Sears offer a splen. **EACH** did variety of this POSTPAID

popular fruit. Complete listings on opposite page, where you will find attractive prices for quantity orders.

of large size. Deli-

and firm.

juicy, delicious fruit, with firm, white flesh, and a brilliant blush on the side toward the sun. The Bartletts ripen quickly—generally in August or early September, when prices are highest.

POSTPAID Just one of the many fine pear varieties offered by Sears. See opposite page for complete listings and quantity prices.





Choice Strawberry Varieties

Buy Sears Fresh-Dug Plants

All of Sears Strawberry Plants are dug fresh for your Premier-25 Plants order. That assures your getting plants of high vitality plants that have every possible chance of developing strong runners and big crops.

Plan to put out a Strawberry patch this year. For a quick money crop, we know of nothing better. The investment is small and with normal weather conditions the profits per acre are above the average of ordinary farm crops.

**Everbearing Strawberries** 

For those who like plenty of fresh strawberries right from the garden, from the beginning of the season until frost, the everbearer fills the bill. And this long bearing fruit will bring you in a nice profit on out-of-season sales. While the everbearing strawberry is not usually recommended as a money crop, many growers have been known to profit by them under favorable conditions; where land holds moisture throughout the summer, and where a ready market can be found. By all means, have a few everbearers in your garden.

Mastodon: Most extensively planted Everbearing variety. Produces extremely large fruit throughout the summer and fall months.

Progressive: Of vigorous habit, hardy and productive. Berries deep crimson, fine quality.

#### June-Bearing Strawberries

Here are some favorite June bearing varieties, including the famous Premier and Senator Dunlap.

Aroma: Another favorite late shipper. Famous for its vigor, productiveness, fine appearance and large size. Good flavor. Adapted to clay or silt soil.

Big Joe: An excellent berry. Fruit is firm and of large size, has a good flavor, no green tips. (This variety cannot be supplied to customers of our Kansas City or Minneapolis Mail Order Stores).

Blakemore: A comparatively new berry, introduced by U. S. Department of Agriculture. A vigorous, healthy variety that will stand up well throughout the season. Flavor rather tart; a favorite for canning or preserving.

Gandy: An old-time commercial favorite. Large fruit and very productive. One of the

best of the late shipping berries.

Premier (Howard 17): For twenty years an old favorite early berry in many sections. Takes first place in quality along with Dorsett and Fairfax. Produces a fine, vigorous plant growth in almost any kind of soil. Medium red in color, turning darker as they ripen. Fairly good shippers, as flesh is moderately firm. Splendid flavor. Resistance to frost injury is outstanding.

Senator Dunlap: The old reliable, widely planted variety; long a favorite in northern and western states. Medium size, fine flavored berries. Deep red color clear through. Quantities of 5,000 and over, 71 TM 526

Quantities up to 5,000, 71 T 526

1 27-	25	100	250	500	1,000	5,000	10,000
These varie- Name	Plants	Plants	Plants	Plants	Plants	Plants	Plants
ties ready Aroma	39c	\$0.95	\$1.98	\$3.59	\$5.45	\$23.50	\$42.75
for shipment Blakemore	39c	.95	1.98	3.59	5.45	23.50	
about April Gandy	39c	.95	1.98	3.59	5.45	23.50	42.75
15th, de Premier	39c	.95	1.98	3.59	5.45	23.50	42.75
pending on Sen. Dunlap		.95	1.98	3.59	5.45	23.50	42.75
weather con Progressive	59c	1.69	3.45	5.98	8.45	37.50	72.50
ditions. Mastodon .	67c	1.75	3.69	6.75	9.95	43.25	79.50



Strawberry plants should be set 18 inches apart in 3-foot rows. Sears strawberry plants listed on this page are shipped from nursery near you, postpaid. Quantities of 5,000 or more shipped by express, not prepaid, from Michigan or Delaware only. Shipping weight 5,000 plants, 150 pounds.

#### SPECIAL HOME COLLECTION

of 100 Strawberry Plants

Here's a special selection of choice strawberry plants, offered by Sears

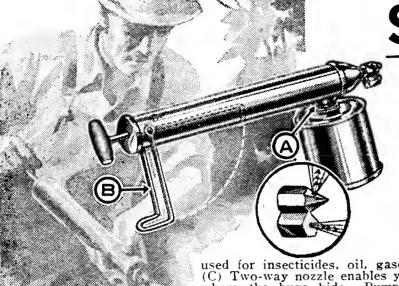
**PLANTS** POSTPAID

for your convenience. Just the right amount for the home patch, and they are all fine, vigorous plants selected from our best varieties. This collection consists of 25 plants each of Premier, Senator Dunlap, Aroma and Progressive Everbearing. In case of shortage of any one kind, a variety equally as good will be substituted. As this collection contains both everbearing and Junebearing varieties, you are assured of fresh strawberries from June until frost-time. You are also assured of an abundance of this finest of fruits for canning and preserving. Postpaid.

71 T 507—100 Plants . . . . . . . \$1.19



## SEARS INSECTICIDES



#### **Improved Brass** Insecticide Sprayer

Recent improvements make this the best insecticide hand sprayer on this mar-ket. (A) New one-piece drawn connection to

connection to tank instead of soldered joint.

(B) New folding rest prevents spilling when not in use. All brass and rust-proof. Can be used for insecticides, oil, gasoline, etc., and will not corrode.

(C) Two-way nozzle enables you to spray under side of foliage where the bugs hide. Pump builds up a pressure in tank which provides a continuous spray. Removable tank permits easy cleaning. These are features not found on most sprayers. Check the following features with any other sprayer on the market.

(1) Continuous action. (2) Highly polished brass barrel. (3) Full quart capacity. (4) Removable tank. (5) All working parts brass. (6) Develops high pressure. (7) Sturdy construction. (8) Two-way nozzle.

(9) Folding rest. This sprayer is constructed to give the best of service and to last a long time. Compares with sprayers selling for \$2.00 or more. Not prepaid. Shipping weight, 2 pounds 6 ounces. 71 T 2876—Brass Sprayer .....\$1.59



Send for

FREE Spray Chart T 6373N

#### Paris Green

An old reliable insecticide at Sears typical low prices. Can be diluted or used dry when mixed with Hydrated Lime. All sizes are mailable except 100 pounds. Not prepaid.

		Cat. No.	Shpg. Wt.	
1	lb	71 T 4700	2 lbs.	37c
	lbs	71 T 4701	6 lbs.	
14	lbs	. 71 T 4702		
100	lbs	. 71 TM 4703	105 lbs.	22.95



#### **Blue Vitriol**

A low price on high quality Blue Vitriol. Not Prepaid.

			Cat. No.	Shpg. Wt.	
5	lbs.		71 T 4775	6 lbs.	69c
<u>10</u>	lbs.	• • • • • •	71 T 4776	11 lbs.	\$1.19

#### Weed Killer

Rids driveways and paths of weeds. Not Prepaid. Shpg. wt., 1 lb. 8 oz. and 3 lbs. 8 oz., respectively. 1-qt. can—71 T 4869.

Treats 100 square feet....49c 1-gal. can—71 T 4861. Treats 300 square feet. \$1.39

#### Household Plant Sprayer

Excellent for spraying house plants, roses, etc. Also useful as clothes sprinkler. 8-oz. capacity. Not Prepaid. Shpg. wt., 10 oz. 71 T 2855—Each ......39c



#### Dry Lime Sulphur

The most dependable and ef-The most dependable and efficient control for San Jose. Oyster Shell and other scale insects as well as Blister Mite. Prevents disease such as Apple Scab. Peach Leaf Curl, Brown Rot, etc. Dissolves easily and quickly in cold water. Full directions incold water. Full directions incold water full strength dry powder. Five- and ten-pound sizes mailable. Not Prepaid. 100 pounds shipped by freight or

100 pounds shipped by freight or Prepaid.

				Shpg. Wt.	
.5	lbs.		71 T 4735 71 T 4736	7 lbs.	89c
100	lbs.	••••	71 TM 4736		
100	100.		11 1111 1101	100 100.	

#### **Dormant Miscible Oil Spray**



A free-flowing spray for Scale, Aphis, Mites, Spruce Gall, Tent Caterpillar, Leaf Roller, etc. Extensively used by growers of Apples, Pears, Plums and other fruits. Also used on Shade Trees, Evergreens and Shrubs. Mix with water at the rate of 1 gallon water at the rate of 1 gallon to 25 gallons of water. Full directions. Not Prepaid.

		Shpg. Wt.	
1 quart 1-gallon	71 T 4829	3 lbs.	39c
5 gallons	71 T 4830 71 T 4831	10 lbs. 45 lbs.	98c \$3.69



#### **Powdered Bordeau-Arsenate**

Recognized by growers of fruit and vegetables as an insecticide that will successfully kill leaf-eating insects and at the same time control fungous

diseases. May be used successfully on fruits and vegetables. Potato growers will find it very effective. Full directions with package. All sizes mailable. Not Prepaid.

							. Wt.		
1 4	lb. lbs.	• • • •	 71 71	T	4725 4726	2 5	lbs. lbs.		23c 69c \$3.95
25	lbs.		 71	T	4727	31	lbs.	1	\$3.95



#### **Powdered Bordeau** Mixture

Guaranteed 12 percent metallic copper. For controlling Leaf Spot, Mildew, Blight, Rot and all types of fungous diseases. All sizes mailable. Not Prepaid.

		Shpg. Wt.	
1 lb 4 lbs 25 lbs	71 T 4720	2 lbs.	18c
4 lbs	71 T 4721	5 lbs.	59c
25 lbs	71 T 4722	31 lbs.	\$2.98

#### Special Potato Spray



Two-way spray; an insecticide and a fungicide. Quickly kills bugs and controls Blight and fungous diseases. Use 10 pounds to the acre. One and five-pound sizes mailable. 100 pounds. Shipped by freight or express. Not Prepaid.

				t. No.			
1 5	lb.	• • • •	71	T 4790	. 2	lbs.	24c 79c \$12.98
100	lbs.		71 T	M 4792	105	lbs.	\$12.98



#### Arsenate of Lead

Most valuable insecticide known. Used extensively by fruit growers and preferred by many growers for spray-POWDER ing potatoes. Does not burn the foliage. Repels Potato Leaf Hopper, kills Potato Bugs, Caterpillars, Cut Worms, Elm Beetle and all leaf-eating insects. 1-, 4- and 25-pound strong by many growers for spraying powers for

shipped by freight or express. Cat No IShng Wt I

			Cat. No.	Subs. A.r.	
1	lb.	<del></del> l	71 T 4709	2 lbs.	20c
	lbs.			5 lbs.	
25	lbs.	!	71 T 471		
00	lbs.	!	71 TM 471	2 105 lbs.	12.95

#### LAWNS-**BIGGER AN**

#### Ferto Paper

A new, improved easy method of fertilization. Eliminates necessity of cultivating and and weeding. Increases soil temperature. Retains moisture. Can be used on vegetables or flowers. Ferto is a fertilizerimpregnated paper. The fertilizer on the bottom of the paper is dissolved by moisture and carried into the soil. Ferto Paper

prevents weed growth, acts as a moisture retainer and increases soil temperature. Ferto disintegrates after its period of usefulness is over and does not have to be removed. Simply lay it between the rows and anchor with a thin layer of earth. No need to hoe or cultivate when you protect the soil with Ferto, as weeds cannot grow through. Not Prepaid.

71 TM 2840—18-in. roll, 999 ft. 15ng.
Shpg. wt., 32 pounds .......\$1.53



#### Pulverized Sheep Manure

Sheep manure is the most extensively animal manures. It is an ideal fer-

tilizer for lawns and gardens. Will give immediate results. Ours is a superior product. Not leached out, air-dried, western or imported corral manure. New fresh stock, dried by direct heat process, thus destroying all weed seeds, fungus and disease germs. Use at the rate of 100 pounds per 1,000 square feet on lawn or at the rate of 100 pounds per 1.000 square feet on lawn or gardens. Shipped from factory in Chicago, Ill., Kansas City, Mo., Philadelphia or Baltimore, by freight or express. Not Prepaid. Shipping weight. 51 pounds and 102 pounds. 50-lb. bag—71 TM 3016 .\$1.00 100-lb. bag—71 TM 3017 . 1.79



#### Pulverized **Poultry** Manure

Use poultry manure for best results. Poultry manure is not only high in Nitrogen,

Phosphate and Potash but has an abundance of organic matter. Sears poultry manure is not adulterated with fillers of any sort—you get the very best product it is possible to buy. It is a good soil builder as well as a valuable fertilizer for lawns, flower and vegetable gardens and all forms of plant life. Use at the rate of about 100 lbs. to 1000 sq. ft. Shipped by freight or express from warehouse in Chicago, Western Ohio or Western New York. Not Prepaid. Shpg. wt., 51 lbs. and 102 lbs.

50-lb. bag—71 TM 3078 .\$1.00 100-lb. bag—71 TM 3079 . 1.79



#### Bone Meal Fertilizer

Gives lasting results. Analysis Nitrogen, Phosphate 22.75 or better. Ideal for Flowers. Lawns.

Vegetables. Packed in proof paper-lined burlap bags. Shipped by freight or express. Not Prepaid. Shipping weights, 52 pounds, and 102 pounds.

50-lb. bag—71 TM 3023 .\$1.29 100-lb. bag—71 TM 3024 . 2.45

NOTICE: All insecticides on these pages in quantities of 50 lbs. or less are now mailable. Not Prepaid. 100-lb. sizes shipped by Freight or Ex-press. Freight charges on Spray Materials and Fertilizers are low.



## ARE NOW MAILABLE ...

#### 40% Nicotine Sulphate

For destroying insects on trees, plants and vegetables and for dipping cattle and sheep. Also kills poultry lice. Makes nicotine dust for use in duster. Full directions with package. One-cmakes 6 gallons spray. Not Prepaid. One-ounce bottle

		Shpg. Wt.	
1 oz	71 T 4762	8 oz.	24c
5 oz	71 <b>T</b> 4763	2 lbs.	69c \$1.69
1 lb	71 T 4764	4 lbs.	\$1.69
	71 1 4704	7 105.	41.03





#### Tanglefoot Plant Spray (Non-Poisonous)

An absolutely safe, non-caustic, non-poisonous spray which positively destroys aphis. beetles, cutworms and other insects and their larvae. Will not injure most delicate plants. May be used on house plants as well as on outdoor plants. Directions and dilution table furnished. Not Prepaid. Shipping weight, 8 ounces. 



#### **Crow Repellant**

Keeps the crows away. Saves seed loss and eliminates necessity of replanting. Very effective. One pint treats 2 bushels of seed. Not Prepaid.

Size	Cat. No.	Shpg. Wt.	
½ pt.	71 T 4812	1 lb.	37c
1 pt.	71 T 4813	2 lbs.	57c
1 qt.	71 T 4814	3 lbs. 8 oz.	98c



#### Master Ant Killer

Will rid the garden or house of ants quickly and effectively if used according to directions. Master Ant Killer universally used and guaranteed to give results. Directions furnished with each bottle. Not Prepaid. Shipping weight, 5 ounces.
71 T 4848—2-oz. bottle



Tree Tanglefoot Put on trees or vines, prevents climbing pests from reaching foliage. Not Prepaid.
71 T 4781—6-oz. tin. Shpg. wt., 1 lb. 23c
71 T 4782—1-lb. tin. Shpg. wt., 1 lb. 8 oz. .....49c
71 T 4783—5-lb. tin. Shpg. wt., 6 lbs. 4 oz. ....\$2.29



#### Tobacco Powder -

Contains not less than 1% nicotine. For nicotine. For destroying plant lice and

5-lb. Bag

plant lice and sucking ininsects. Dust on dry or mix with water and spray on plants, shrubbery and trees. Also used as a delouser of hen's nests and for deworming poultry. Shipped from stock. Not Prepaid. Shipping weight, 5 pounds 8

5-lb. bag-71 T 4850 . 33c ounces.

100-lb. bag. Shipped by freight or express. Shpg. wt., 102 <sup>105.</sup>
71 TM 4853 .... \$3.98

Acidproof Rubber Gloves

A serviceable fabric reinforced glove. Just the A serviceable fabric reinforced glove. Just the thing for handling insecticides, acids, corrosives or wet materials. Black. One large size only. Not Prepaid. Shipping weight, 1 lb. 8 oz.



**TOBACCO** 

**POWDER** 

#### Black Leaf 40

This popular insecticide is now mailable. Can be used for same purposes as Nicotine Sulphate. Not Prepaid.

Size	Cat. No.	Shpg. Wt.	
1 oz	71 T 4755 71 T 4756 71 T 4757	8 ozs. 2 lbs. 4 lbs.	29c 89c \$2.98



#### Dandelion Killer

A safe and easy method of ridding your lawn of dandelions. Dilute with ten parts of water. Apply with ordinary sprinkling can three to five times during the summer. Will not injure lawn. Direc-



#### Kills Codling Moths on Apple Trees Our improved 1935 Beta-Napthol Band is superior to

any band heretofore offered to orchardists. Simple—effective—inexpensive. Wrap 2-inch band around tree according to instructions. Tests by U. S. Bureau of Entomology and fruit growers prove this method effective. Apply bands in June. Ready for shipment April 15th. Order now. Not Prepaid.

25-Foot Roll→ .. 69c 71 T 4880 ..... **59C** Shpg. wt., 2 lbs. 8 oz.

Write for free circular No. T8451N and special prices on larger quantities.

250-Foot Roll—**\$2.89** Shipping wt., 15 lbs.



#### Dogzoff

Many dollars worth of shrubs, evergreens, are destroyed by dogs each year. Protect your shrubs against this loss for only a few cents with Dogzoff Spray.

Keeps the dogs away from trees, shrubs, hedges, garbage cans, etc. Very effective; never fails to chase 'em away, and it's a lesson soon learned. Protect your valuable ornamental plants, shrubs and trees effectively at slight cost. Not Prepaid. Shpg. wt., 12 ounces. **71 T 4870—1-3** oz. bottle ...

### CROPS W

#### Sears Lawn and Garden Grower



A balanced fertilizer. Contains the proper amount of Nitrogen, Phosphate and Potash, elements necessary to all plant life. Will induce luxur-iant lawns and larger crops if used according to directions. Well fertilized soil discourages weed growth. Use 4 lbs. to each 100 sq. ft. Shipped by

freight or express. Not Prepaid. Shipping weight, 51 lbs. and 102 lbs. 50-lb. bag—71 TM 3070 \$1.95 100-lb. bag—71 TM 3071 2.98



If you want a beautiful lawn or an abundance of big vegetables use this popular low priced fertilizer. Requires about 5 lbs. for each 100 sq. ft. 25-lb, and 50-lb. bags are mailable. Not Prepaid. Shpg. wts.. 26 lbs.. 51 lbs., and 102 lbs. respectively. 100-lb. bags shipped by freight or express. by freight or express.

#### Sulphate of Ammonia



Extremely high in nitrogen. Widely used for stimulating rapid and large leaf growth. Exceptionally fine for lawns. As it tends to create an acid reaction in soil it discourages the growth of woods. the growth of weeds. A fine plant food for house plants,

flower gardens or shrubs. All sizes mailable. Not prepaid.

Pkg.	Cat. No.	Shpg. Wt.	
5-lbs.	71 T 3007	6 lbs. 2 oz.	39c
10-lbs.	71 T 3008	11 lbs. 12 oz.	65c
25-lbs.	71 T 3009	l 26 lbs.	\$1.29



#### G and O Plant Food

A highly concentrated plant food for all forms of plant life. Fine for potted house plants. Odorless, clean and will keep indefinitely if kept dry. Analysis: Nitrogen 11%, Phosphate 15%, Potash 20%. A teaspoonful dissolved in a gal-

lon of water and applied every 10 days will produce luxuriant foliage, beautiful flowers and earlier and bigger vegetables. Not Prepaid. Shpg. wt., 1 lb. 8 oz. 1-lb. pkg.—71 T 3025 .....33c

#### Fertilizer Spreader

Also Adapted to Grass Seed Sowing. Completely removes the messiness of hand application of plant foods and top dressing. Does away with uncertainty of lawn seed distribution.

Adjustable Feed. Spreads 14 in. wide, capacity 300 sq. ft. to one filling of plant food. Sturdily con-structed. Long lasting. Not Prepaid. Shpg. wt., 9 lbs. 71 T 2885 .....\$2.59



Fertilize This Easy Way

6 Cartridges
71 T 4801—Refill Cartridges. 5 Sets (30 car-







#### **Jackson Park Mixture**

This is Sears popular, medium priced lawn seed; a favorite in all sections. All choice, clean seed, free of weed seeds and other impurities. Contains a small amount of white clover. Improve your lawn this year! Postpaid.

1-lb. Pkg.	71 T 2635 <b>34c</b>
3-lb. Bag	71 T 263793c
5-Ib. Bag	71 T 2638\$1.42

## BE SURE TO BUY GOOD LAWN SEED

Of prime importance in making good lawn is the quality of the seed used. Sears seed is put to rigid laboratory tests for germinating qualities and for purity. When you buy from Sears you are assured of getting a good clean mixture with a reputation for producing good turf. None of our mixtures contain timothy. Sears are the largest retailers of Grass Seed in the world which enables us to offer fine mixtures at prices as low or lower than are usually charged for only ordinary grades. Sow lawn seed at the rate of 1 lb. to 200 sq. ft. (20 ft. x 10 ft.). Planting instructions furnished.

#### Green Karpet Mixture

		ck gro													
		with a													
early	in the	fall. 71 T 71 T	2755	D										23	3c
1 - ID. 3 - Ib	PKG.	71 T	2757	Pos	tpa :tpa	iid .	• • •	• • • •	• •	• •	• • •	• •	• •	_;	55c
		Źi Ŧ											-		

#### Superfine Mixture

Our exceptionally fine mixture of best, strong vitality seeds,
often selling for 75c per lb. Produces a wonderful lawn. The
finest Kentucky Blue and Red Top are the basic varieties of this
mixture. 1-lb. Pkg. 71 T 2600—Postpaid
1-lb. Pkg. 71 T 2600—Postpaid
3-lb. Bag 71 T 2602—Postpaid\$1.19
5-lb. Bag 71 T 2603—Postpaid 1.79
• • • • • • • • • • • • • • • • • • • •

#### Shady Spot Mixture

		ot mixture	
A special	variety of grasses v	which thrive in the shade. 4	4-
1-lb. Pkg.	71 T 2610—Post	paid	TC
		paid\$]	
5-lb. Bag	71 T 2613—Post	paid 1	.95

#### Fancy Kentucky Blue Grass

One of ou	ir finest lawn grasses. Sple	endid for reseeding of	ld lawns,
touching up	bare spots, and starting 71 T 2685—Postpaid 71 T 2687—Postpaid	new ones.	37c
1-lb. Pkg.	71 T 2685—Postpaid		
5-lb. Bag	71 T 2688—Postpaid		1.69

#### Seaside Creeping Bent

#### **Fancy White Clover**

#### Wheeling Bent Grass Plugs

The carpet-like lawn around Sears building at the Century of Progress Exposition drew favorable comment from thousands of visitors. Perhaps you, too, marveled at its beauty. You can have lawn like it by planting Wheeling Bent Grass Plugs. The spreading character of Wheeling Creeping Bent crowds out dandelions, weeds, etc., producing lawns of uniform texture the first season. Box contains 96 plugs, which are planted 12 inches apart, enough for approximately 100 sq. ft. Creeping tendency eventually makes complete coverage. Can be set in old lawns. Shipped by express from nursery near Chicago. Not prepaid. Shpg. wt., per box, 12 lbs.



## Seed Planting Guide

The following information, in convenient tabular form, is for your guidance in planning and planting your garden. There is a great deal of personal satisfaction as well as table economy and radiant health resulting from good seeds and stock, well planted.



QUANTITY	DISTANCE			
,	For 100 Foot Row	To Sow An Acre	Apart in Row	Between Rows
Beans, Bush Beans, Pole Beet, Table Beet, Mangel Cabbage Carrot Collards Corn, Sweet Cucumber Lettuce Melon, Musk Melon, Water Mustard Okra Onion Onion (for sets) Parsnips Parsley Peas, Garden Pepper Pumpkin Radish Rutabaga Spinach	2 lbs. 1 lb. 1 oz. 1 oz. 1 oz. 1/4 oz. 1/4 oz. 1/2 lb. 1 oz. to 100 hills 1/4 oz. 1 oz. to 100 hills 1/2 oz. 2 oz. 1/2 oz. 1/2 oz. 1 lb. 1/8 oz. 1 oz. 1/2 oz. 1/2 oz. 1 lb. 1/8 oz. 1 oz. 1 oz. 1 oz. 1 oz.	60 lbs. 30 lbs. 8 to 15 lbs. 8 to 10 lbs. 3 oz. 3 to 5 lbs. 4 oz. 15 lbs. 2 lbs. 3 lbs. 2 lbs. 4 lbs. 5 lbs. 8 lbs. 5 lbs. 40 to 80 lbs. 3 lbs. 3 lbs. 3 lbs. 3 lbs. 3 lbs. 5 lbs. 40 to 80 lbs. 3 lbs. 3 lbs. 3 lbs. 3 lbs. 3 lbs. 40 to 150 lbs. 2 oz. 3 to 4 lbs. 10 to 12 lbs. 2 to 4 lbs. 8 lbs.	2 to 4 in. 6 to 8 in. 1 to 4 in. 3 to 6 in. 12 to 24 in. 1 to 3 in. 12 to 18 in. 4 to 6 in. 1 to 3 ft. 4 to 14 in. 2 to 3 ft. 2 to 3 ft. 2 to 3 ft. 4 to 8 in. 18 to 24 in. Not thinned 3 to 4 in. 1 to 3 in. 1 to 3 in. 1 to 3 in. 1 to 18 in. 3 to 4 ft. 1 in. 6 to 8 in. 3 to 6 in.	18 to 24 in. 36 to 48 in. 18 to 24 in. 18 to 36 in. 24 to 36 in. 24 to 30 in. 30 to 48 in. 3 to 6 ft. 12 to 18 in. 6 to 8 ft. 12 to 24 in. 24 to 36 in. 18 to 30 in. 18 to 30 in. 12 to 14 in. 12 to 18 in. 12 to 18 in. 12 to 18 in. 15 to 18 in. 16 to 30 in. 17 to 18 in. 18 to 30 in. 19 to 10 in. 110 to 110 in. 1110 to 110 in. 1110 to 110 in. 1110 to 110 in. 1110 to 110 in. 1111 to 110 in. 1111 to 110 in. 1111 to 110 in.
Squash, Summer Squash, Winter Tomato Turnip	4 oz. to 100 hills 8 oz. to 100 hills 1 oz.	4 lbs. 2 lbs. 2 oz. 1 to 2 lbs.	3 to 4 ft. 3 to 4 ft. 2 to 6 ft. 3 to 4 in.	3 to 4 ft. 6 to 9 ft. 3 to 7 ft. 12 to 24 in.

#### NUMBER OF PLANTS TO THE ACRE AT GIVEN DISTANCES

Dis. apart	No. plants						
12x 1 in.	522,720	24x24 in.	10,890	36x36 in.	4,840	60x60 in.	1,743
12x 3 in.	174,240	30x 1 in.	209,088	42x12 in.	12,446	6x 6 ft.	1,210
12x12 in.	43,560	30x 6 in.	34,848	42x24 in.	6,223	8x 8 ft.	680
16x 1 in.	392,040	30x12 in.	17,424	42x36 in.	4,148	10x10 ft.	435
18x 1 in.	348,480	30x16 in.	13,068	48x12 in.	10,890	12x12 ft.	302
18x 3 in.	116,160	30x20 in.	10,454	48x18 in.	7,790	15x15 ft.	194
18x12 in.	29,040	30x24 in.	8,712	48x24 in.	5,445	18x18 ft.	135
18x18 in.	19,360	30x30 in.	6,970	48x30 in.	4,356	20x20 ft.	110
20x 1 in.	313,635	36x 3 in.	58,080	48x36 in.	3,630	25x25 ft.	70
20x20 in.	15,681	36x12 in.	14,520	48x48 in.	2,723	30x30 ft.	48
24x 1 in.	261,360	36x18 in.	9,680	60x36 in.	2,901	33x33 ft.	40
24x18 in.	14,520	36x24 in.	7,260	60x48 in.	2,178	40x40 ft.	28

RULE. Multiply the distance in feet between the rows by the distance the plants are apart in the rows and the product will be the number of square feet for each plant or hill; which, divided into the number of feet in an acre (43,560), will give the number of plants required for one acre. Example: 1 ft. x 1½ ft. equal 1½ sq. ft. 1½ sq. ft. divided into 43,560 sq. ft. equals 29,040, which is the number of plants required to plant an acre when set 1 ft. x 1½ ft.

## SUITABLE DISTANCES FOR PLANTING Fruit Trees, Shrubs, Vegetable Plants

Apples, Standard
Asparagus 1 to 2 feet by 3 feet
Cabbage Plants
Cherries16 to 20 feet
Grapes8 to 10 feet
Onion Plants
Pears
Pepper Plants

Peaches and Apricots
Plums
Raspberries and Blackberries4 to 6 feet
Rhubarb4 feet
Roses $1\frac{1}{2}$ to 3 feet
Shrubs 3 to 5 feet
Strawberries
Tomato Plants

#### APPROXIMATE NUMBER OF FEET OF ROW PER ACRE AT GIVEN DISTANCES:

Distance between Rows: Feet of row:	18 inches	24 inches	30 inches	36 inches	42 inches	48 inches
	29010	21758	17427	14526	12439	10853



### Two-Year-Old Grape Vines

CONCORD

EACH POSTPAID

Regardless of our low price you will find our vines to be strong, wellrooted, vigorous and worth much more than cheap and scraggy-rooted stock. Grapes can be grown on hillsides, along boundary lines or on arbors and trellises. Plant Grape Vines about 10 feet apart.

#### Sears Popular Varieties

Concord (Black): Best known grape. Succeeds practically everywhere.

Agawam (Red): Berries are large, rich and sweet. Ripens after Concord.

Niagara (Green): The most widely planted green grape. It bears more heavily in some localities than Diamond.

Catawba: The standard red grape of Eastern America. Vines are

STRONG, WELL-ROOTED VINES vigorous, productive and hardy.

Delaware (Red): Best table grape and an old time favorite.

Diamond (Green): Hardiest, most productive and vigorous of the green grapes.

Moore's Early (Black): Best early; commercial grape. Ripens two weeks earlier than Concord.

Caco (Red): A cross between Catawba and Concord. Retains

good qualities of both.

Worden (Black): Better quality and larger than Concord. Ripens about 10 days earlier.

Beta: Hardy, productive, medium size, black fruit, early. Hungarian: Originated in Minnesota. Very productive; fine flavor, black: needs no winter protection.

Note: Beta and Hungarian can only be shipped to customers of our Kansas City and Minneapolis mail order stores.

71 T 570—State catalog number and variety.

Name	Ea.	10	25	50	100	250
Concord	12c	\$0.95	\$1.98	\$3.79	\$.7.39	\$14.95
Agawam	18c	1.49	3.39	5.95	11.75	27.50
Catawba	18c	1.49	3.39	5.95	11.75	27.50
Delaware	20c	1.85	3.89	6.95	12.98	27.95
Diamond	18c	1.49	3.39	5.95	11.75	27.50
Moore's	18c	1.49	3.39	5.95	11.75	27.50
Niagara	18c	1.49	3.39	5.95	11.75	27.50
Worden	18c	1.49	3.39	5.95	11.75	27.50
Caco	27 c	2.39	5.49	9.95	19.75	38.95
Beta	18c	1.49	3.39	5.95	11.75	27.50
Hungarian	18c	1.49	3.39	5.95	11.75	27.50

Shipped, postpaid, from nursery near you.

POSTPAID

6 Roots

# POSTPAID

25 Roots

### Rhubarb Roots

Read our guarantee on Page 6.

Nothing takes the place of Rhubarb for early spring pies and sauce, and besides it's a fine spring tonic.

Sears offer the Myatt Linnaeus variety, a well-known leader. Large, early, tender, prolific; never stringy or tough.

Set 4 feet apart, preferably in rich, deep loam. The forcing of Rhubarb in hotbeds, under greenhouse benches, or in cellars for winter and early spring markets, is profitable, and is practiced by many of our customers, who are alert to high early prices. Postpaid.

71 T 680																							
6 Roots	•	•	•	•	•	•	•	•		r	,	•		•		•	•			•	 . 4	7	C
12 Roots 50 Roots			•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	\$ 2.	9	<b>c</b> 8

### **Asparagus Roots**

With Sears Asparagus Roots you can grow healthful, fresh, tender tips easily and quickly in your own garden.

We offer the Washington Asparagus, a rustresistant variety of extra large size, purplishgreen stalks; very tender, crisp, and with extra fine flavor. Set roots one to two feet apart in rows three feet apart, in rich, well-drained soil. Quantities up to 500 Postpaid.

71 T 675 25 Roots . . . . 47c 10 100 Roots ...\$1.49 250 Roots . . . . \$3.25 500 Roots . . . 4.69 71 TM 675

1000 Roots ...\$5.98 5000 Roots ..\$24.75 10,000 Roots ...... 45.00

1000 or more roots shipped by express from Michigan, Delaware or Kentucky only. Not prepaid. Shpg. wt., 60 lbs. per 1000 roots.



### CHERRY TREES

In recent years there has been an overproduction of cherries with the result that trees have been neglected and orchards have not been replaced. For that reason we advise planting now. Sour varieties should be planted 15 feet apart, and sweet about 20 feet apart.

#### Sour or Pie Cherries

May Duke: Large, red and juicy. Ripens in July. Montmorency: The most largely planted of the sour varieties. Fruit is a beautiful red and does not crack or rot even in very hot, rainy weather. Early Richmond: A fine early sour variety. Fruit is medium size, dark red; tender.

#### **Special Varieties for** Northwest Customers

Improved Rocky Mountain: Extremely hardy. Tart, black fruit when ripe. Fine for jelly. Zumbro: Hardy, large black fruit. Fine for sauce and preserves. Good eating fresh from tree. State variety wanted. Postpaid.

S ze	Catalog No.	Each	5 trees	10 trees
3 to 4 ft.	71 T 163	39c	\$1.89	\$2.98
4 to 6 ft.	71 T 164	49c	2.29	4.25

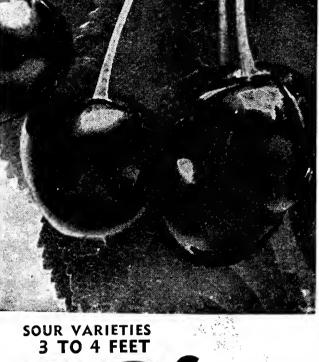
#### **Sweet Cherries**

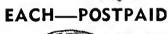
Gov. Wood (Sweet): Does exceedingly well in the East. Fruit is red and amber. Excellent quality. Black Tartarian (Sweet): Lustrous, purplish black when ripe. Medium size, firm, excellent flavor. Yellow Spanish (White Amber): A beautiful Cherry. Pale amber color with red on sunny side. Napoleon (Sweet): Pale yellow and bright red, large, juicy. Favorite light colored sweet Cherry. State variety wanted. Postpaid.

Size	Catalog No.	Each	5 trees	10 trees
	71 T 163B	46c	\$1.98	\$3.29
	71 T 164B	59 <b>c</b>	2.59	4.89

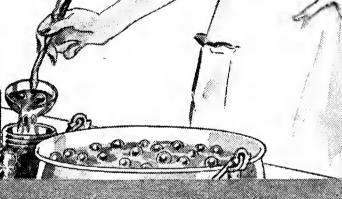


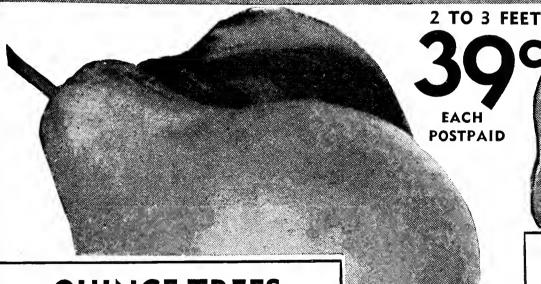
Read Our **GUARANTEE** on page 6











#### **QUINCE TREES**

The guince is a favorite fruit for jellies, preserves, or for flavoring purposes. The crop is very reliable, and is seldom affected by weather variations.

Sears offer the Orange variety of quinces. They are medium size, of very pungent odor and flavor, and "cook up" splendidly.

Sent postpaid at the low prices quoted below.

Size, Ft.	Cat. No.	Each	Five	Ten
	71 T 293 71 T 294	49c 59c	\$2.29 2.75	T



#### **APRICOT TREES**

The apricot is one of the most delicious and richly flavored fruits. The demand for apricots is constantly growing. Bear early; should be set about 18 feet apart.

We cannot furnish Apricots from Minner sota nursery.

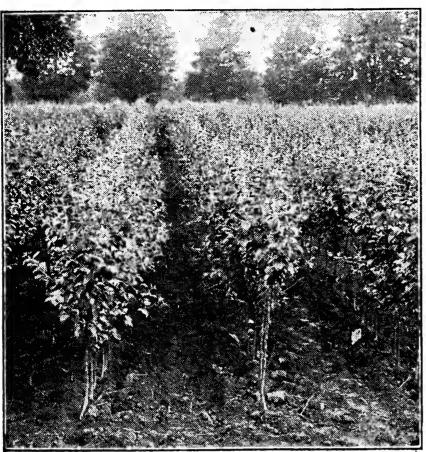
Early Golden: One of the finest early Apricots.

Alexander: A Russian variety; hardier than Golden or Moorpark. Can be grown in localities where peaches fail.

Moorpark: One of the largest; orange-red, juicy; rich flavor. June.
State variety wanted. Postpaid.

Cat. No. Each Five \$1.59 71 T 132 39c





#### SPECIAL APPLE TREES For Our Northwest Customers

The apple trees listed below are shipped from Minnesota Nursery only, and are specially selected hardy varieties for the Northwest. Postpaid.

Charlamoff: (Early). One of the best early eating apples. Fruit medium size, striped and acid. Tree is very hardy, productive and free from blight.

POSTPAID Anisim: (Fall). Hardy. Free from blight. Fruit small, rich red color. Tender and juicy.

Fine for cooking or eating.

Okabena: (Fall). A prolific bearer. Good keeper.

Large fruit, extremely hardy and free from blight.

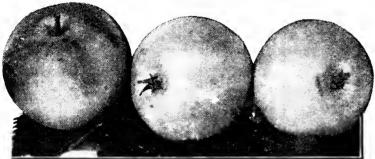
Malinda: (Winter). Large, round fruit, greenish yellow skin. Flesh yellow, fine grained and firm; sub-

acid. Very vigorous and hardy.

Red Wing: (Winter). Large, red apple that will keep until following summer. Very hardy, and a heavy producer. Fine market variety.

State Variety Wanted. Postpaid.

Size	Cat. No.			
3 to 4 Feet		42c	\$1.69	\$3.29
4 to 6 Feet		53c	1.98	3.75



Crab Apples

Florence: One of the hardiest crabs. Very early and prolific bearer. Large fruit.

Early Strawberry: Very hardy, vigorous and productive. Highly colored fruit; medium size, tender and delicious. Fine for sweet

EACH

3 TO 4 FEET

3 TO 4 FEET POSTPAID

Transcendent: Popular in north, as it is very hardy. Prolific early bearer. Red and yellow. Fine variety of the Siberian Crab.

State Variety Wanted. Postpaid.

Size	Cat. No.	Each	5 Trees	10 Trees
3 to 4 Feet				\$3.29
4 to 6 Feet	71 T 104	53c	1.98	3.75

## APPLE TREES

Young Apple Trees have not been set out nearly as fast as the old Apple Trees have died out. That's the situation in a nutshell As a consequence the "King of Fruits" has suffered. Neither the market nor the home now contain the apple varieties they need. Plant an orchard now and profit by this splendid fruit when it comes into bearing. Every farm should have a producing orchard, with a proper balance of early and late varieties. Sears prices are low, the trees are carefully selected from hardy healthy stock and many new varieties have been added.

3 TO 4 FEET POSTPAID

Early Apples

Yellow Transparent: A fine early variety. Medium size yellow skin. Fine grained white flesh, juicy, pleasant spicy flavor. A tasty early variety. Excellent for eating and cooking.

Early Harvest: Medium size apple of very good quality for either eating or cooking. Thin skin, waxen yellow color with slight blush

on sunny side, flesh white, tender, crisp and juicy. Sub-acid, becoming mild. Tree comes into bearing rather young.

Maiden's Blush: An old favorite. Waxy yellow with crimson blush. Fruit medium to large size. White, crisp flesh, tender and juicy. A

splendid cooking apple.

Red Astrochon: A beautiful early summer apple. Crimson skin; white, crisp, moderately juicy flesh. Fine for eating or cooking.

Best apple for sauce. The best early eating apple.

Williams Early Red: One of the earliest apples to ripen, and the largest of the early varieties. Bright, shiny red; flesh white and slightly tart. Bears heavily on young trees. Good for cooking or market.

Early Fall Apples

Grimes Golden: Medium size, yellow; delicious flavor and rich golden color. Flesh is very firm, crisp, tender and juicy. A very depend-

able bearer. Tree is hardy, vigorous and productive.

Wealthy: White fleshed, juicy, beautiful apples, medium size fruit, deep red. Suitable for Northern planting.

Late Fall and Winter Apples

Delicious: Large red apples, beautiful in form and color. Mild in

flavor, crisp and juicy. An excellent commercial variety.

Jonathan: Bright red color. Whitish flesh; sometimes tinged with red. Tender, very crisp, firm and juicy.

Baldwin: Large red, fine quality winter apple; flesh yellow, firm, tender, crisp, juicy and of good quality.

McIntosh: A most beautiful apple of extra high quality. Deep red in color; of medium size, round, even form. A splendid keeper.

A favorite wherever grown.

Northern Spy: A good winter keeper. Skin striped and covered with crimson. Flesh juicy, mild acid. Keeps its fine eating qualities

after many others have gone.

Rhode Island Greening: Good storage apple, with heavy market demand. Green skin. Flesh yellowish, with rich acid flavor. Popular for cooking or eating.

Rome Beauty: Large handsomely colored apples; striped with bright red. Flesh is firm, crisp, juicy and of good quality. A favorite variety. Fruit stands handling remarkably well. A good keeper.

Stayman's Winesap: Dark, rich red. Flesh tinged with yellow; firm and crisp. A good keeper.

Winesap (Winter): Splendid bright red. Flesh tinged with yellow;
firm, juicy and good quality. Medium size.

Crab Apples

Hyslop: Large, dark red color. Flesh yellow; sub-acid, astringent and good for cooking. Very hardy.

Whitney: Large fruit, light yellow, striped with carmine. Pleasant acid flavor. Fine for cooking or dessert. Very hardy.

State Variety Wanted. Postpaid.

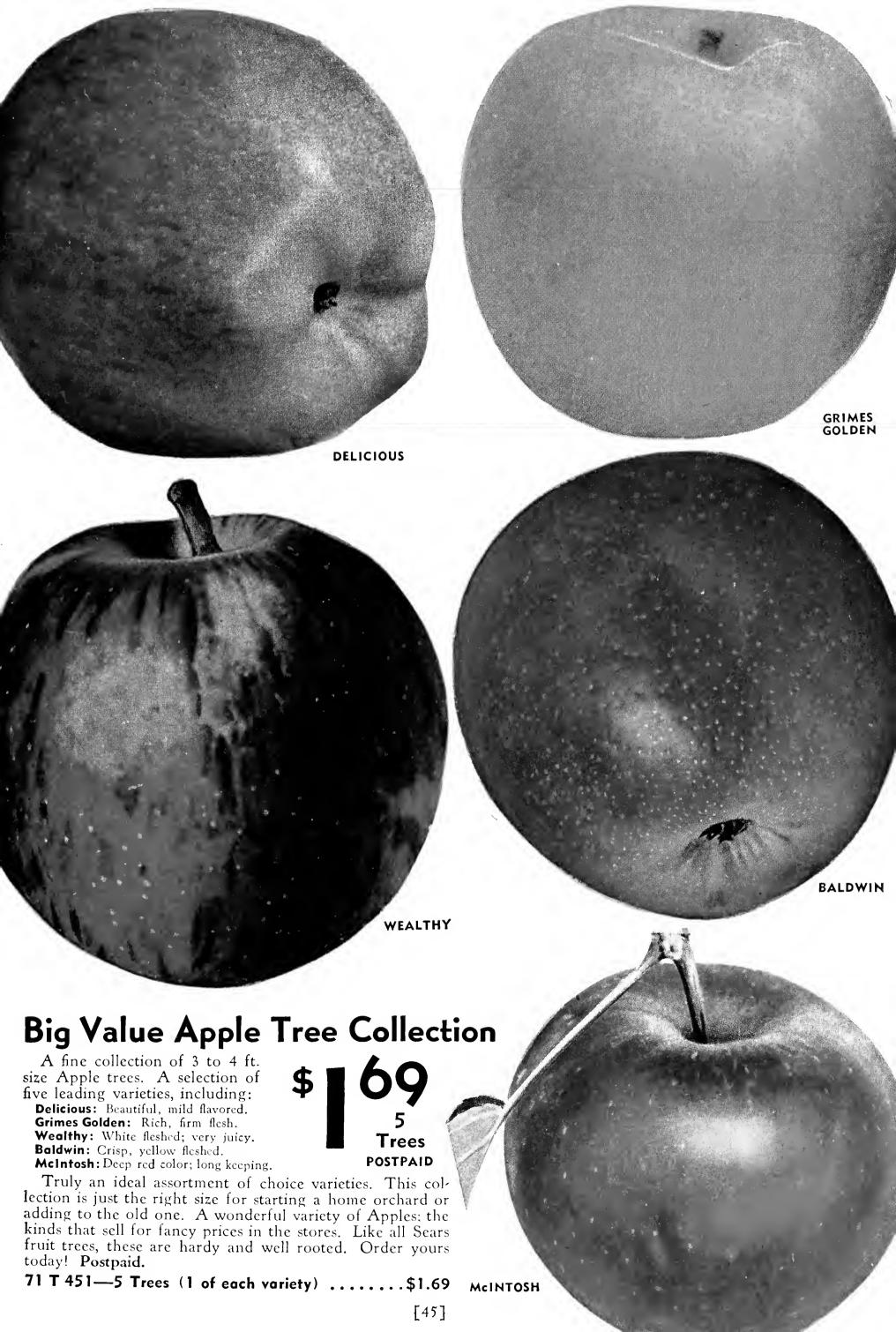
Size	Catalog No.	Each	5 Trees	10 Trees
3 to 4 Feet	71 T 103	42c	\$1.69	\$3.29
	71 T 104	53c	1.98	3.75

#### FROM REPORT OF U. S. DEPT. OF AGRICULTURE BUREAU OF AGRICULTURAL ECONOMICS

"The average production of Apples in the U. S., which reached a peak in the period of 1913-1917, is now at about the 1910 level, while the number of trees has decreased approximately 46 per cent.

Translated into numbers of trees, both bearing and nonbearing age, this means a reduction of approximately 60.

million trees!





# RDER BLANK

SEARS, RO

#### WE GUARANTEE TO SATISFY YOU

The safest ways to send money are by postoffice money order, express money order, bank draft or personal check. If impossible to obtain any of these, send currency wrapped in heavy paper by registered letter. If in a special hurry, your order and money may be sent by telegraph. The telegraph company will arrange this for you. Give your complete address in your telegram.

On Parcel Post Shipments be sure to include additional money in your remittance to pay the postage as charges must be paid in advance. We will return every penny you send over actual postage required.

On Freight Shipments if there is a freight agent at your station, you don't need to include money for freight charges. If there isn't a freight agent it is necessary to send money to prepay freight charges. Charges are the same either way.

DO NOT WRITE IN THIS SPACE

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RouteNoState				Postoffice	
Please give both your Route and Box Number, if on a Rural Route.  Street  Address  If you want this order shipped to another person or to a different ad					
Address  If you want this order shipped to another person or to a different ad		on a Rural Route.	State ute and Box Number, if	No.  Please give both your Ro	Route
If you want this order shipped to another person or to a different ad					Street Address
	dress fr	to a different addr	to another person or	want this order shipped	If you v
HOW SHALL WE SHIP? Parcel					

Mark X in Proper Square Post

Express

Freight

Please Don't Forget Them SIZES and CO **Amount Received From Customer** Price, Each, Yard, Pair, Etc Shipping Weight Put Totals Here Number of Article Quantity SIZES COLORS, NAME OF ARTICLE WANTED and Add In Catalog Desired This Column Finish, etc. Pounds Ounces

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Postoffice Route No.	AMOUNT SENT for POSTAGE	Pounds Ounces
Please give both your Route and Box number if on a Rural Route  Street Address	AMOUNT DUE on Previous Order	
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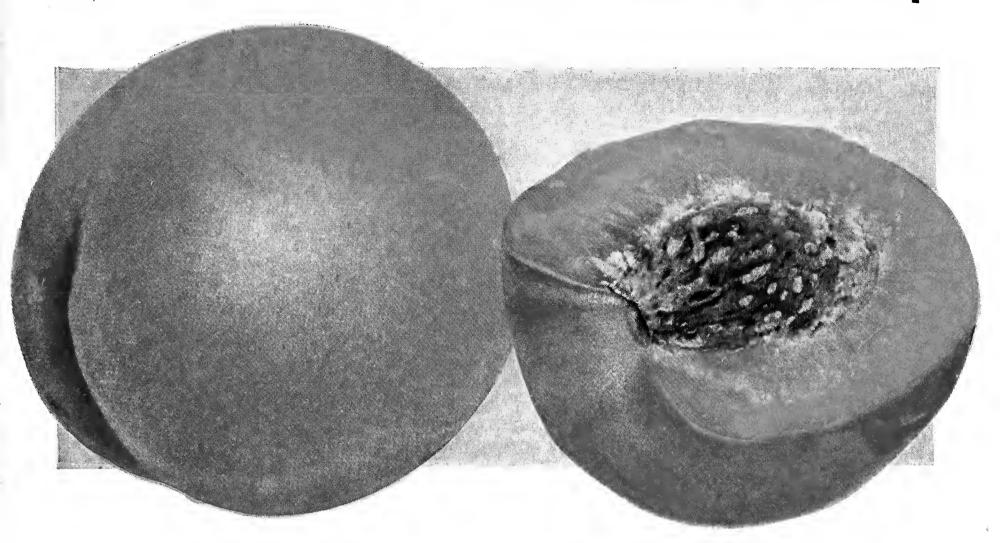
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Company of

## J.H. Hale—the Pride of the Peach Crop



3 to 4 Foot Trees

32°

EACH POSTPAID

The J. H. Hale is one of the world's finest freestone Peaches, a worthy member of the great triumvirate along with Golden Jubilee and Elberta. It ripens between these two, and fills in the gap with exceptionally large, golden yellow fruit. The skin of the J. H. Hale is overlaid with carmine, making it a more colorful Peach than the Elberta. A distinction of this Peach is that it has no fuzz, the skin being smooth. J. H. Hale trees are very productive, and the fine appearance and large size of the fruit give it a high market value. Shipped from nursery near you. Postpaid.

Size	Catalog No.	Each	5	10
3 to 4 ft 4 to 6 ft	71 T 427	32c	\$1.29	\$2.39
	71 T 428	37c	1.59	2.98

#### Now is the Time to Plant!

It is a fact well known among nurserymen and commercial orchardists, that the planting of new peach orchards has declined to a marked degree in the past few years. Statistics gathered by the U. S. Dept. of Agriculture, Bureau of Agricultural Economics, show that there was a decline in five years in the total peach tree planting, including trees of bearing age and those not of bearing age, of approximately eight million trees in the states east of the Mississippi River.

Such a marked decline can mean only one thing—a reduction in the fruit crop. With a reduced fruit crop must naturally come higher prices. Therefore, we believe that trees planted now will come into bearing during a period of high fruit prices. A small investment in a peach orchard should bring handsome returns in a few years. Plan to plant a peach orchard this year!

#### Other Favorite Varieties

Sears offer only the choicest of early, midsummer and late ripening varieties of Peach trees. All hardy stock from famous nurseries, but we do not recommend planting peaches in regions of extreme cold.

Set Peach trees 16 to 18 feet apart, and plant on northern or western exposure, so that they will not bloom ahead of late frosts.

Peach trees are fast stepping away from so-called fruit belts. They grow successfully in a wide range of soils—sandy loam, well-drained gravelly loams and sand.

#### **Early Ripening**

Carman (White semi-freestone): A great favorite. Good size; white with red blush. Bears abundantly; hardy and vigorous. Ripens July.

Rochester (Freestone): Extra early Peach. Large fruit. Deep golden yellow skin with red cheek. Very juicy. Ripens late July.

Early Elberta (Freestone): Very large, high quality; lemon-yellow. Sweet, fine grained flesh. Ripens a few days earlier than Elberta.

**Champion** (Freestone). Good size and quality. Skin is creamy white with red blush; flesh white, sweet and delicious. Ripens in July.

Mayflower (Semi-freestone): One of the very earliest varieties. Bright yellow with flesh of delicious flavor. Ripens in July.

#### Midsummer Ripening

Belle of Georgia (White freestone): Handsome, large, white blushed with red, excellent quality, hardy; best white Peach. Good shipper. Ripens August 15th.

**South Haven** (Freestone): Very popular in Michigan where it was recently introduced. Unusually hardy and very productive. Ripens about August 15th.

#### Late Ripening

Heath Cling: White, tinged next to the sun. Large, firm, juicy. Fine flavor. Ripens about October 1st.

**Late Crawford** (Yellow freestone): A high quality, large, **yellow** Peach, scarcely equalled in flavor and adaptable to a wide range of soils and climate.

State variety wanted. Postpaid.

Size	Catalog No.	Lach	5	10
3 to 4 ft 4 to 6 ft	71 T 113 71 T 114	32c 37c	\$1.29 1.59	\$2.39 2.98



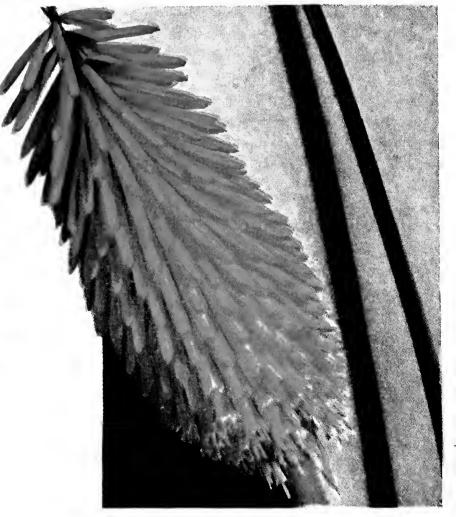


### Japanese Flowering Cherry

Each

All the exotic lure of the Orient in this, the most beautiful and charming of the flowering trees of Japan. Blooms in April with gorgeous pink blossoms. 3 to 4-foot trees.

71 **T** 1291—Each ....\$1.19



Newest, richest and darkest of the beautiful Butterfly Bush family. The thick spikes are a foot long, packed with an arc of glowing, claret purple flowers from early June until late autumn. Good strong plants.

Each

POSTPAID

**POSTPAID** 

### C Red Hot Poker Pfitzeri

A fiery, cone-shaped bloom of bright orange-red; a spot of beauty for yard or garden. Blooms from July until frost. Strong roots. 71 T 3210—Each ........19c

SEARS, ROEBUCK AND